



# Accelerate growth with volume incentives.

Take advantage of exciting Q1 Adobe deal registration incentives for VIP Marketplace orders across all market segments! Earn up to **15% payout** on eligible products, including Adobe Acrobat Studio, Acrobat AI Assistant, Acrobat Pro, and Acrobat Standard. Now's the perfect time to boost your sales and maximize rewards!

## Q1 Deal Registration Incentives

PRODUCTS	INCENTIVE DETAILS	UNIT THRESHOLD	PAYOUT
Acrobat Pro/Standard	New licenses only (Net New, Add-on, and Expansion)	30+	15%
Acrobat AI Assistant, Acrobat Studio	New licenses only (Net New, Add-on, and Expansion)	10+	15%

All qualifying opportunities must be closed and claimed by February 27, 2026 to be eligible for payout. Some exclusions and other terms and conditions of the deal registration program apply. See the [APC Reseller Program Guide](#) for full details.

**Questions?** Please contact your Adobe Channel Account Manager.