

Improved Air Quality



Surveillance of Illegal Dumping



Digital Signage



Reduced Energy Usage



Safer Streets



Better Parking Solutions



Less Traffic Congestion



Life-Saving Measures in Flood-Prone Regions

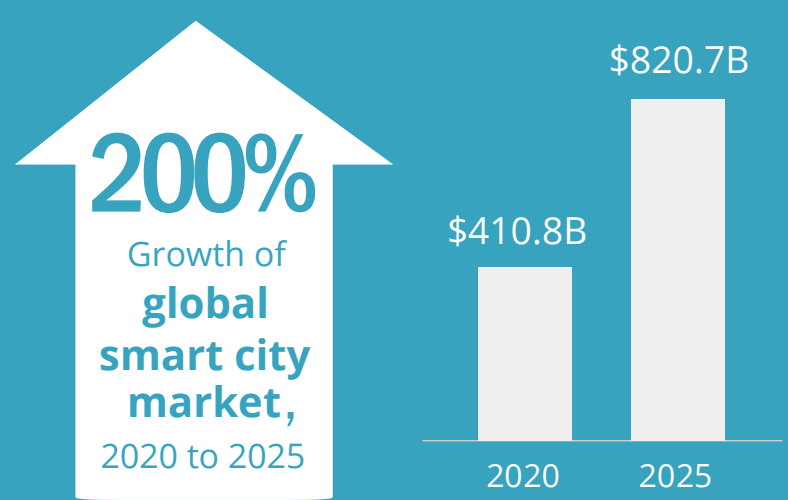


IoT Spotlight: Smart Cities

Digital innovation is making life safer, cleaner, healthier, and more sustainable for tens of millions of people around the world who are fortunate enough to live in a growing number of urban municipalities that have embraced Internet of Things (IoT) technology.

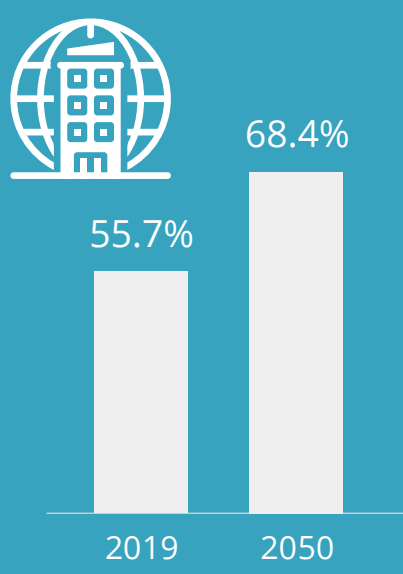
By the Numbers

Global Smart Cities Market



Source: ResearchAndMarkets

Increase in Global City Population



Source: UN Department of Economic and Social Affairs (UN DESA)

\$20 Trillion

Smart cities have the potential to generate \$20 trillion in economic benefits by 2026.

Source: ABI Research and Chordant

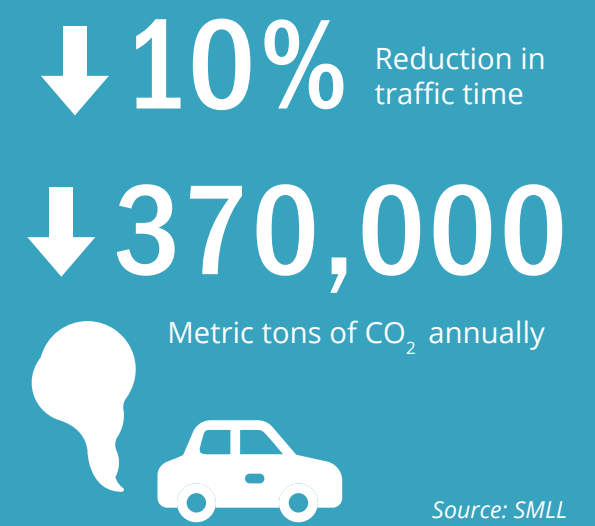
While most of the money invested in building smart cities will go toward infrastructure, the other big economic drivers will be the following use cases: smart buildings, smart utilities, mobility, public safety and security, and environmental solutions.

Source: Statista



London's Smart Traffic Solutions

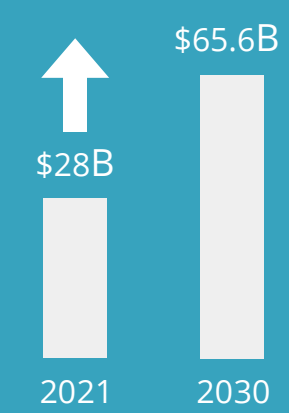
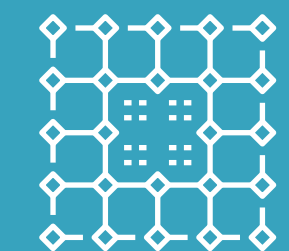
are expected to help cut the time drivers spend in traffic by 10% and help reduce annual CO₂ emissions by 370,000 metric tons.



Source: SMLL

Global Smart Meters Market

The global smart meters market is expected to grow to \$65.6 billion by 2030, up from \$28.03 billion in 2021.



The total installed base of IoT devices worldwide is projected to amount to 30.9 billion units by 2025, up from 13.8 billion units in 2021.

Source: Precedence Research

By 2030, the global installed base of smart meters is expected to reach 148 million.

30.9B IoT devices

