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Date	Time (ET)	Type	Topic	Description
Tuesday, May 6	11 a.m.	AI	Surge: Modernizing data center for AI readiness.	Learn how Cisco's unified platforms—UCS X-Series, Intersight and Nexus 9000—can help you deploy faster, a smarter and deliver on AI-powered workloads.
Wednesday, May 7	2 p.m.	(Security)	Shield: How to sell Cisco Firewall and Meraki MX.	Explore how Cisco Security can safeguard your customer's organization, simplifying security operations and enhancing scalability.
Thursday, May 8	2 p.m.	(Networking)	Cisco Expanded—beyond speed: The real-world impact of Wi-Fi 7 and AI.	Join us to explore how upgrading now gives your network an edge for the future.
Friday, May 9	12 p.m.	(Networking)	Shield: Cisco Meraki opportunity and offering.	How to increase your business opportunities with Cisco Meraki: The offering, licensing model and power of the platform.
Monday, May 12	2 p.m.	(Cisco tools)	Cisco Foundations—how to sell: Enterprise Agreements.	How Cisco EA simplifies software procurement and license management, offering a future-ready technology strategy that delivers greater value, agility and flexibility for end users.
Tuesday, May 13	11 a.m.	(Cisco tools)	Public Sector: Transforming education with Cisco solutions.	Explore the value of Cisco solutions for education, real-world use cases for K–12 and higher education and how to develop a compelling use case that wins deals.
Tuesday, May 13	1 p.m.	(Collaboration)	Cisco Expanded: Upgrading your customers to Webex Suite and smarter AI calling with Eleveo.	Learn how Webex Suite and Eleveo's AI insights boost value, functionality and growth while maintaining or reducing costs.
Wednesday, May 14	2 p.m.	(Security)	Shield: How to sell Cisco secure networking.	How to securely extend your customer's network and activate it as a security sensor to provide a safe environment.

Key:

AI and Data Center   Cisco tools   Collaboration   Networking   Security

Date	Time (ET)	Type	Topic	Description
Thursday, May 15	11 a.m.		Surge—AI-native infrastructure: Building the future of data centers.	Explore Cisco's AI-native solutions, including HyperFabric, AI PODs and Secure AI Factory with NVIDIA.
Thursday, May 15	1 p.m.		Cisco Expanded—next-gen compute and data center: Scale, save, succeed.	Explore Cisco's latest compute and data center innovations, use cases and promotions that empower customers to scale smarter, save more and succeed faster.
Monday, May 19	2 p.m.		Cisco Foundations—how to sell: Cisco Catalyst Center.	Understand the Cisco DNA Software offering and the opportunity and benefits for partners and customers.
Tuesday, May 20	11 a.m.		Cisco Foundations: Discover the new Cisco 360 Partner Program.	Understand the key changes with the new program and how to pre-certify starting Aug. 1.
Tuesday, May 20	2 p.m.		Public Sector: Modernizing and securing government infrastructure.	Explore the value of Cisco solutions for public sector customers utilizing real-world use cases demonstrating Cisco's impact and positioning your offerings for maximum success.
Wednesday, May 21	11 a.m.		Cisco Foundations—how to sell: Cisco Managed Services.	Discover the power of Cisco and the lucrative world of selling managed services.
Thursday, May 22	11 a.m.		Surge—competitive landscape: Winning with Cisco Data Center.	Explore how Cisco Data Center solutions are designed to drive competitive differentiation, accelerate opportunities and increase win rates.
Friday, May 23	11 a.m.		Shield: CN competitive landscape (Cisco vs. competitive vendors).	Learn how Cisco solutions are designed to drive competitive differentiation, accelerate opportunities and increase win rates.
Tuesday, May 27	2 p.m.		Surge: The AI-driven data center opportunity.	Tap into the $15.7 trillion AI opportunity. Learn how Cisco and Ingram Micro can support your strategy with the right platforms, partnerships and programs.
Wednesday, May 28	11 a.m.		Cisco Foundations—how to sell: Cisco Webex.	How to increase the opportunity for Webex and collaboration devices in a hybrid work environment.
Thursday, May 29	11 a.m.		Cisco 360: Managing Cisco PXP.	Learn about Cisco's main tools for its partners: Partner Marketing Central, Sales Connect, CCW and more.
Thursday, May 29	1 p.m.		Cisco Expanded—the hidden threat within: Combating shadow AI in today's cyber landscape.	Join us for insights on how to detect, manage and defend against AI tools flying under the radar of IT and security teams.
Tuesday, June 3	11 a.m.		Surge: Modernizing data center for AI readiness.	How can Cisco's unified platforms—UCS X-Series, Intersight and Nexus 9000—help you deploy faster, manage smarter and deliver on AI-powered workloads?
Wednesday, June 4	11 a.m.		Cisco Foundations: How to sell Enterprise Agreements.	Understand how Cisco EA simplifies software procurement and license management, offering a future-ready technology strategy that delivers greater value, agility and flexibility for end users.

Key:

AI and Data Center   Cisco tools   Collaboration   Networking   Security

Date	Time (ET)	Type	Topic	Description
Wednesday, June 4	**2 p.m.**	(Security)	**Shield: How to sell Cisco Firewall and Meraki MX.**	Explore how Cisco Security can safeguard your customer's organization, simplifying security operations and enhancing scalability.
Tuesday, June 17	**1 p.m.**	(Security)	**Cisco Expanded: Cybersecurity—new threats, new tactics: How to adapt in real time.**	Explore emerging attack vectors and adaptive defense strategies used by modern security teams.
Thursday, June 19	**1 p.m.**	(Networking)	**Cisco Expanded: The future of AI-optimized future-proofed workspaces.**	How Cisco is redefining the way we connect, collaborate and work.
Tuesday, June 24	**2 p.m.**	(AI and Data Center)	**Cisco Expanded: Cisco and NVIDIA together are transforming the AI-ready data center.**	Leverage the Cisco AI ecosystem to accelerate AI adoption and unlock new revenue opportunities.
Thursday, June 26	**11 a.m.**	(AI and Data Center)	**Surge: The AI-driven data center opportunity.**	Tap into the $15.7 trillion AI opportunity. Learn how Cisco and Ingram Micro can support your strategy with the right platforms, partnerships and programs.
Thursday, June 26	**1 p.m.**	(Collaboration)	**Cisco Expanded: Webex Suite Contact Center and Webex Calling Customer Assist.**	Accelerate customer migrations from legacy systems to Webex Calling and Customer Assist.
Friday, June 27	**11 a.m.**	(Security)	**Cisco Foundations: How to sell Cisco Catalyst Center.**	Understand the Cisco DNA Software offering and the opportunity and benefits for partners and customers.
Wednesday, July 2	**11 a.m.**	(AI and Data Center)	**Surge: Modernizing data center for AI readiness.**	Learn how Cisco's unified platforms—UCS X-Series, Intersight and Nexus 9000—can help you deploy faster, manage smarter and deliver on AI-powered workloads.
Wednesday, July 2	**2 p.m.**	(Cisco tools)	**Cisco Foundations: Discover the new Cisco 360 Partner Program.**	Understand the key changes with the new program and how to pre-certify starting Aug. 1.
Monday, July 7	**12 p.m.**	(Security)	**Shield: How to sell Cisco secure networking.**	How to securely extend your customer's network and activate it as a security sensor to provide a safe environment.
Monday, July 7	**2 p.m.**	(Cisco tools)	**Cisco Foundations—how to sell: Enterprise Agreements.**	How Cisco EA simplifies software procurement and license management, offering a future-ready technology strategy that delivers greater value, agility and flexibility for end users.
Tuesday, July 8	**2 p.m.**	(AI and Data Center)	**Cisco Expanded—AI-ready data center: Powering modern workloads with Cisco innovation.**	Discover how Webex Contact Center and AI-driven virtual agents transform customer experience with smarter self-service, faster resolutions and greater value.
Wednesday, July 9	**11 a.m.**	(AI and Data Center)	**Surge—AI-native infrastructure: Building the future of data centers.**	Explore Cisco's AI-native solutions, including HyperFabric, AI PODs and Secure AI Factory with NVIDIA.
Thursday, July 10	**2 p.m.**	(Cisco tools)	**Public Sector: Transforming education with Cisco solutions.**	Explore the value of Cisco solutions for education, real-world use cases for K-12 and higher education and how to develop a compelling use case that wins deals.

Key:

🔬 AI and Data Center   ⚙️ Cisco tools   👥 Collaboration   🔗 Networking   🛡️ Security

Date	Time (ET)	Type	Topic	Description
Friday, July 11	12 p.m.	🛠️	Cisco 360: Managing Cisco PXP.	Learn about Cisco's main tools for its partners: Partner Marketing Central, Sales Connect, CCW and more.
Monday, July 14	2 p.m.	👥	Shield: Conducting collaboration demos to close sales.	Demonstrate the value of Cisco Collaboration solutions using dCloud and accelerate deal closure.
Wednesday, July 16	2 p.m.	🔗	Shield: CN competitive landscape (Cisco vs. competitive vendors).	Learn how Cisco solutions are designed to drive competitive differentiation, accelerate opportunities and increase win rates.
Thursday, July 17	11 a.m.	⚛️ AI	Surge—competitive landscape: Winning with Cisco Data Center.	Explore how Cisco Data Center solutions are designed to drive competitive differentiation, accelerate opportunities and increase win rates.
Thursday, July 17	1 p.m.	👥	Cisco Expanded—Webex Contact Center: Meet the new AI agents.	Step into the future of CX with Webex Contact Center and AI-powered virtual agents.
Friday, July 18	12 p.m.	🛠️	Cisco 360 Partner Program: Understanding Cisco buying programs and commercial models.	Get an overview of Cisco's key buying programs, including Enterprise Agreements and Empower EA, to understand how to simplify procurement, improve customer value and drive recurring revenue opportunities.
Tuesday, July 22	2 p.m.	🛡️	Public Sector: Modernizing and securing government infrastructure.	Explore the value of Cisco solutions for public sector customers, utilizing real-world use cases demonstrating Cisco's impact and how to position your offerings for maximum success.
Wednesday, July 23	11 a.m.	⚛️ AI	Surge: The AI-driven data center opportunity.	Tap into the $15.7 trillion AI opportunity. Learn how Cisco and Ingram Micro can support your strategy with the right platforms, partnerships and programs.
Wednesday, July 23	2 p.m.	👥	Cisco Foundations: How to sell Cisco Webex.	How to increase the opportunity for Webex and collaboration devices in a hybrid work environment.
Friday, July 25	12 p.m.	🛡️	Shield: How to generate demand.	Participate in guided client prospecting exercises for cybersecurity opportunities. Download ready-to-use content for your demand generation strategy.
Monday, July 28	11 a.m.	🛡️	Shield: How to sell Cisco Umbrella and Secure Client.	Discover how Cisco offers flexible, cloud-delivered security through experiences that are user-friendly, streamlined for IT and safer for everyone.
Monday, July 28	2 p.m.	🛠️	Cisco 360 Partner Program: Maximizing revenue with renewals and XVS.	Master the tools and strategies to manage Cisco renewals effectively. This session covers the XaaS Visibility System (XVS), which helps you track renewals, automate processes and capture upsell opportunities.

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