

The simplest PC portfolio for the Al era



Dell



Designed for play, school & work

Everyday performance with Intel processors and scalability options

Supports basic office productivity

Seamless connectivity and easy access to ports

Dell Pro



Designed for professional-grade productivity

High performance with AI processor options from Intel and AMD

Enhanced Security and Manageability

Single BIOS across All-in-Ones, and Towers, Slim and Micro form factors

Dell Pro Max



Designed for maximum performance

Maximum performance with AMD and Intel and best-in-class graphics with NVIDIA

Supports demanding tasks requiring robust processing power, memory and data integrity

ISV certifications

Launch 27 March 2025 Dates may vary by country

Dell Pro Desktops

Unlock new levels of performance with Dell Pro Desktops, featuring AI PC options for AI-enhanced productivity. Designed to meet diverse business needs, these professional-grade PCs come in various form factors and configurations, with a choice of Intel® or AMD Ryzen™ processors*. Re-engineered with a modern design and enhanced thermals, they are built with sustainability in mind, incorporating 50% recycled steel (Pro Micro/Slim/Tower) and 50% post-consumer recycled plastic (Pro All-in-One) in the chassis. With industry leading security and manageability solutions, our desktops simplify IT management.



Dell Pro Plus models are Al PCs, powered by Intel® Core™ Ultra desktop processors (Series 2)

*Al PC options are available on Dell Pro Micro/Slim/Tower and All-in-Ones with Intel® Core™ Ultra Series 2 or AMD Ryzen™ 7 8700 / 5 8600 series processors (AMD Ryzen™ is not available on Dell Pro All-in-Ones)
*Non-Al PC options are available on Dell Pro Micro/Slim/Tower and All-in-Ones with Intel® Core™ 14th Gen or AMD Ryzen™ 5 8500 / 3 8300 series processors (AMD Ryzen™ is not available on Dell Pro All-in-Ones)



Dell Pro Micro

Versatile. Ultracompact. Energy efficient.

Versatile for Modern Workspaces

Al PC options with Intel and AMD CPUs. Mounting options, single Type-C cable solution (Pro Micro), pair with industry-leading Dell displays

Purposeful design, enhanced Thermal & Acoustics Energy efficient with improved thermals for up to 8% cooler and up to 32% quieter operations*

Extensive Flexibility

Additional USB-A / C ports; Type-C with power delivery.** A wide range of optional modules, including Thunderbolt port and 5GbE optical*

Enhanced User Experience

Native HDMI up to 4K resolution; optional video port up to 8K resolution for stunning visual quality



^{*} Dell Pro Micro vs the previous generation. Based on internal testing, Dec 2024.

^{**}Varies by configuration

Dell Pro Slim

Best size-to-performance ratio

Expandable Performance in a Compact Design

Most compact <9L without compromising configurability:

- ✓ Up to 3 PCle expansion slots (+1 GoG); 3x M.2 SSD slots
- ✓ Up to AMD Radeon discrete graphics
- ✓ Tool-less design for easy serviceability/upgradability

Al PC options available with Intel and AMD CPUs

Enhanced Thermal & Acoustics

New fan design increases airflow and offers up to 57% quieter operations*

Enhanced User Experience

Upgraded native HDMI up to 4K resolution; optional video port up to 8K resolution for stunning visual quality





^{*} Dell Pro Slim vs the previous generation. Based on internal testing, Dec 2024.

Dell Pro Tower

Power to work beyond



Most compact mainstream tower <15L:

- ✓ Up to 7 PCle & M.2 slots to support SSD storage expansion and add-in card solutions
- ✓ Tool-less design for easy serviceability/upgradability
- Al PC options available with Intel and AMD CPUs

Enhanced Thermal & Acoustics

New fan design increases airflow and offers quieter operations

Enhanced User Experience

Upgraded native HDMI up to 4K resolution; optional video port up to 8K resolution for stunning visual quality

Power productivity

Reliable with comprehensive connectivity, security, manageability and performance features.









Dell Pro Tower Plus

Dell Pro Tower

Dell Pro All-in-One

Ultimate All-in-One solution for seamless productivity

Space-Saving Solution with Easiest Upgradability

- ✓ Tool-less design & integrated VESA quick release button for easier serviceability & upgrade
- Choice of touch and non-touch displays with fixed or adjustable (height/pivot/rotate) stands for comfort

Al PC options available with Intel® Core™ Ultra (Series 2) Processors

Enhanced Audio/Video Experience (65w CPU)

- ✓ Enhanced display with higher contrast radio & faster refresh rate
- ✓ New optional 5MP IR Camera with HDR enabled for better image/ video conferencing experiences
- ✓ Enhanced audio with smart amplifier for improved audio quality

Ideal Choice for Robust Connectivity

✓ Most comprehensive array of ports (+1 USB-C)



Dell Pro 24 All-in-One



Dell Pro Desktops and All-in-Ones Built for professional-grade performance

- 30+ years of customer-led innovation
- Performance for productivity with AI PC options, powered by Intel® Core™ Ultra (Series 2) or AMD Ryzen™ 7 8700 / 5 8600 series desktop processors
- Simplify IT with a single BIOS across Pro Micro/Slim/Tower and Pro All-in-One within each silicon vendor
- Unmatched security Dell offers off-host BIOS and firmware verification

(99.47%) is trending to the 99% or better by year-end, as of Jan, 2025

- Sustainably designed with up to 50% recycled steel in the chassis of Dell Pro desktops / up to 50% postconsumer recycled plastic in the chassis of Dell Pro All-in-Ones*
- EPEAT Climate+, ENERGY STAR, TCO certifications
- Reliably built with less 1% that experience a first-year service event**
- Breadth of ecosystem and mounting options

^{*}Source: Based on Dell Internal Analysis, January 2025. Percentage is of total weight in product and may vary by model. Dell Pro desktops refer to Dell Pro Micro, Slim and Tower desktops.

** Source: Based on Dell Quality Intelligence (Qi) tool - Dell Internal Analysis, January 2025. When quantifying the past 4 fiscal years of data, we find fewer than 1% of OptiPlex desktops experience a first-year quality incident (or dispatch), while reporting continuous quality improvements year over year. Further, the YTD FY25 data



How Dell wins over HP & Lenovo



Reliability

• <1% of Dell Pro desktops experience a first-year service event



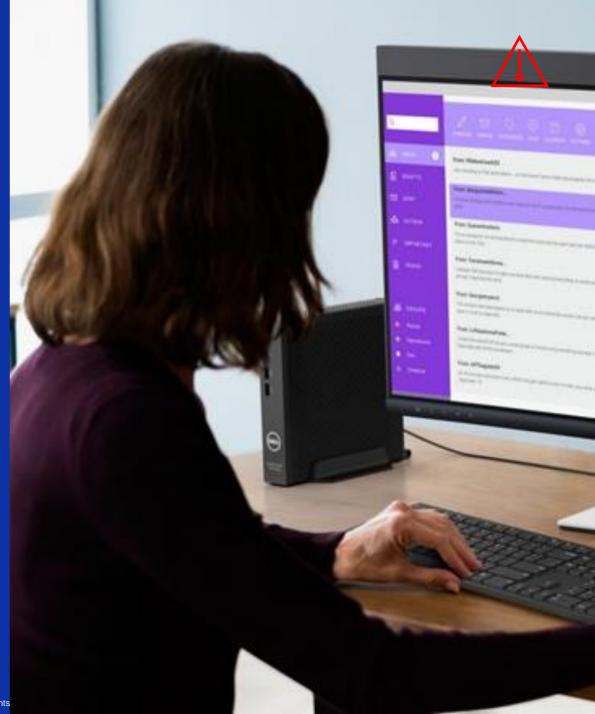
Sustainability

- Dell Pro Micro is the most energy efficient ultracompact commercial desktop, based on yearly energy consumption*
- Dell was the first to include 50% recycled steel in the chassis of commercial Micro, Slim and Towers desktops



Simplified IT

• Dell delivers a <u>single BIOS across form factors and CPUs</u> within each silicon vendor for simple image management and deployment. With Lenovo and HP, IT must deal with separate images for N-gen vs. N-1 CPUs. Just one image for Dell.



*Based on internal analysis of publicly available information, September 2024, via <u>TCO Certified Product Finder</u>. The following configurations of similar ultracompact commercial desktops were analyzed: Lenovo ThinkCentre M70q Gen 5, Lenovo ThinkCentre M90q Gen 5, HP Elite Mini 600 G9, HP Elite Mini 800 G9, HP Pro Mini 400 G9. TCO Certified Product Finder

Dell Pro Plus Ecosystem Recommendations



Across All

Hero Keyboard and Mouse



Dell Premier Collaboration Keyboard and Mouse - KM900 (KB900 & MS900 Combo)

Base Keyboard and Mouse



Dell Pro Wireless Keyboard and Mouse - KM5221W

Hero Audio & Webcam





Dell Pro Wireless ANC

Headset - WI 5024





Dell Speakerphone Dell UltraSharp SP3022 Webcam - WB7022

Hero Display







Dell 24 Monitor P2425H/U2424H

Dell UltraSharp 27 Monitor U2724D

Micro



MFS22



Dell All-in-One VESA Mount for E-Series Monitors w/ Base Extender



Micro Vertical Stand



Micro Dual **VESA Mount**



Dell Wall/Under-the-Desk **VESA Mount**

Dell Pro Slim All-In-One Stand – OSS25 Dell Small Desktop Vertical Stand Dell Small Cable Cover Dell Slim Conferencing Soundbar - SB522A

Also for Micro

Slim

Tower



Dell Pro Tower Cable Cover

Dell Pro Ecosystem Recommendations



Across All

Hero Keyboard and Mouse



Dell Premier Multi-Device Wireless Keyboard and Mouse – KM7321W

Base Keyboard and Mouse



Dell Pro Wireless Keyboard and Mouse - KM5221W

Hero Audio & Webcam







Dell Speakerphone SP3022



Dell Webcam WB3023

Hero Display



Dell UltraSharp Monitor U2424H



Dell 24 Monitor - P2425H P2425HE for Micro only

Micro



Dell All-in-One VESA Mount for E-Series Monitors w/ Base Extender







Micro Dual VESA Mount



Dell Wall/Under-the-Desk VESA Mount

Slim



Tower



Dell Pro Tower Cable Cover

Dell Pro All-in-One Ecosystem Recommendations

Across All

Keyboard and Mouse



Dell Pro Wireless Keyboard and Mouse - KM5221W

Enhance your everyday productivity with a quiet fullsize keyboard and mouse combo that offers programmable shortcuts and 36 months battery life.

Hero Display







Dell 24 Monitor – P2425H & U2424H

Experience improved visual comfort, enhanced productivity and extensive connectivity with those monitors featuring ComfortView Plus technology.

Dell 24 Monitor - P2425H

Dell Pro All-in-One



Dell Premier Multi-Device Wireless Keyboard and Mouse - KM7321W

Multi-task seamlessly across 3 devices with this premium full- size keyboard and sculpted mouse combo with programmable shortcuts and 36 months battery life.



Dell Wireless Headset - WL3024

Hear the difference in performance with Al-based noise cancellation and those of the industry standard.

Base Stand

OptiPlex Entry 24 All-in-One Basic (Tilt/Pedestal) Stand (V8NJ3 or DY9T9)

Dell Pro Plus All-in-One



Dell Collaboration Keyboard and Mouse - KM900

Designed with a surreal level of detail, our premium keyboard and mouse combo transform collaboration, enhance productivity and provide all-day comfort.



Dell Pro Wireless ANC Headset - WL5024

Hear the difference in performance with Al-based noise cancellation and those of the industry standard.



Base Stand

OptiPlex Premier 24 All-in-One Height Adjustable Stand DPN: 78HG8 (Jarlly) or GRX59 (FFT)