



Unapparelled performance and
innovation

Dell Pro Max

Workstations






The simplest PC portfolio for the AI era



Dell



Designed for play,
school & work




Premium	
Plus	
Base	

Formerly XPS and Inspiron

Dell Pro



Designed for professional-grade
productivity




Premium	
Plus	
Base	

Formerly Dell Latitude and OptiPlex

Dell Pro Max



Designed for maximum
performance

Premium – best user experience, mobility	
Plus – most scalable, highest performance	
Base – essential performance, value	

Formerly Dell Precision

Dell Pro Max Tenets



PERFORMANCE

Leading with performance to ensure maximum productivity and creativity for high value staffing assets.



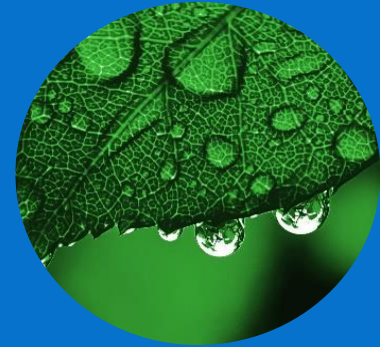
RELIABILITY

Industry leading reliability, availability, and serviceability features to ensure business results and solution ROI.



EXPERIENCE

Features and design enhancing user efficiency, enabling creativity free of technology distractions.



SUSTAINABILITY

Environmentally aware design, manufacturing, and lifecycle management supporting global responsibility goals.

SIMPLICITY

Easy To Select • Easy To Purchase • Easy To Maintain

Dell Pro Max is the #1 industry trusted partner for mission critical work



Performance PC users need superior reliability in key applications without technology setbacks

Energy



Economics & Financial Services



Manufacturing & Engineering



Media & Entertainment



Healthcare & Life Sciences

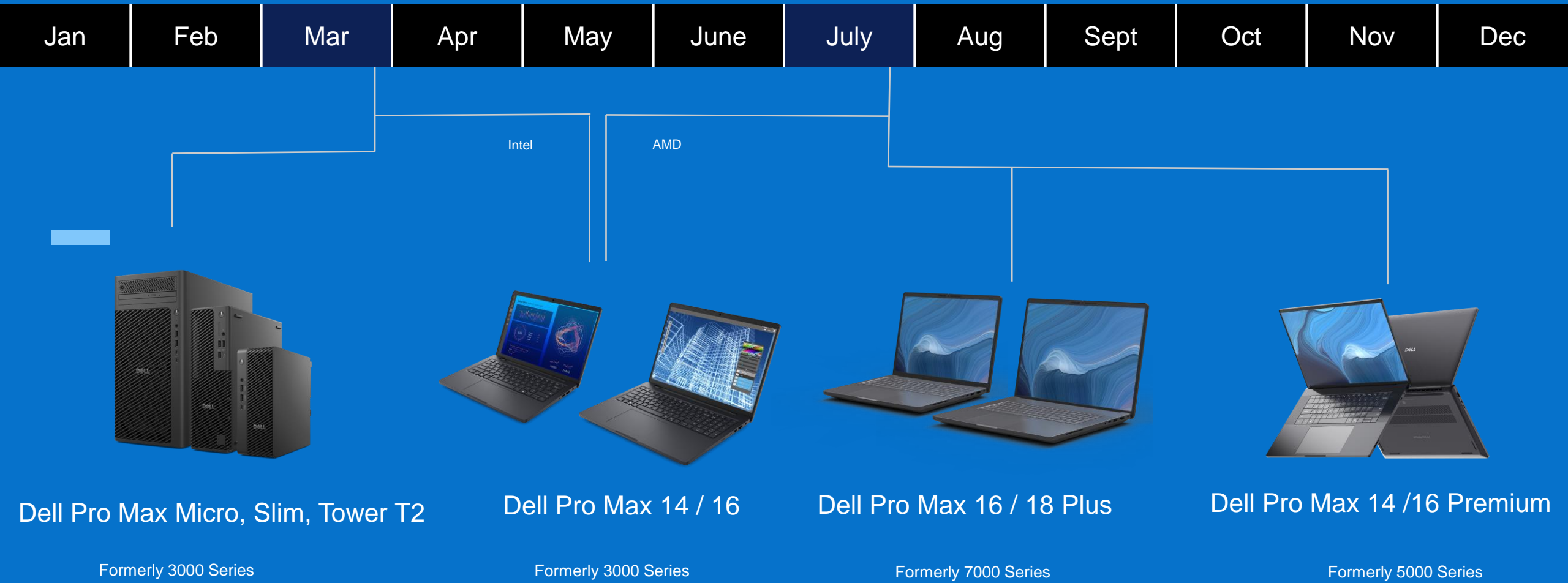


Higher Education



DELL Technologies

New Dell Pro Max Series - CY25



Dell Pro Max fixed workstations



Dell Pro Max Tower T2

Dell Pro Max Slim

Dell Pro Max Micro

Dell Pro Max Micro

Uncompromised performance,
compact design

Small but Mighty

Exceptionally high performance packed into a compact 2.9L chassis featuring the latest CPU and GPU architecture with up to 280W power outputs, delivering best-in-class performance density.

Elevated Performance

Our enhanced power solution elevates the performance of Intel® Core™ Ultra processors by 16%, allowing 65W CPUs to run at 85W, maximizing customer investment without adding cost.

Workspace Versatility

With enhanced workspace versatility that can be tailored to specific use cases, this workstation offers flexible mounting options and a new optional module with up to 9 different port configurations to choose from.



Dell Pro Max Slim

Balanced workstation performance,
space-saving design

Our Most Powerful SFF Ever

Balanced mainstream workstation-class performance packed in an 8.5L chassis. Dell Pro Max Slim features up to 125W Intel® Core™ Ultra processors and up to 128GB DDR5 memory for the first time in our small form factors.

Elevated Performance

Our enhanced power solution elevates the performance of 65W Intel® Core™ Ultra processors by 16%, allowing them to run at 85W, maximizing customer investment without adding cost.

Enhanced Flexibility

Dell Pro Max Slim offers a new optional module with up to 9 different port configurations to choose from, flexible placement options, and 3 PCIe slots that can be tailored to specific use cases.



Dell Pro Max Tower T2

Powerful tower workstation



Unparalleled Single Threaded Performance

Amped up performance with Intel® Core™ Ultra processors supporting 125W CPUs running at a consistent 250W with Unlimited Turbo Duration.

Most Powerful GPU in the World

Dell Pro Max Tower T2 supports the NVIDIA Blackwell Generation 600W professional GPU*, powerful graphic card.

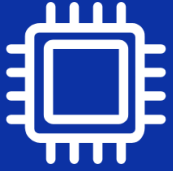
Enhanced Expandability

Featuring a 32L chassis equipped with 4 PCIe expansion slots, up to 1500W power supply, up to 128GB DDR5 memory, and 36TB total storage.

*Available in Q3



How we compare with HP & Lenovo



Enhanced CPU performance

- In all Dell Pro Max Micro/Slim/Tower T2, 65W CPUs are running at 85W min which outputs higher performance from the CPU.
- Dell Pro Max Tower T2 supports Unlimited Turbo Duration which runs 125W Intel Core Ultra k-series CPU at 250W consistently, maximizing the single thread performance from the workstation.



High-end graphic support

- Dell Pro Max Tower T2 supports Nvidia Blackwell Generation 600W professional GPU*, powerful professional graphic card, with our 32L future-proof chassis and 1500W PSU output.

Workspace Versatility



- Dell Pro Max Desktops has multiple mounting & racking solutions to cater for customers' various use case scenarios
- The new optional module provides up to 9 different port options for customer has special connectivity needs.

*Available in Q3



Dell Pro Max

14" & 16" notebooks

Value Performance

Scalable Performance

Over 30% more power, along with Intel and AMD CPU options and 12 CPU+GPU combinations, maximize the Power User experience at a relatively low cost

Excellent Reliability & Security

ISV certifications and widest range of security options across the industry to ensure data protection and reliable performance

Elevated Experience

Optimized aspect ratio and added tiers of customization to fulfill the needs of diversified customer sets

Improved Serviceability

Replaceable batteries and modular USB-C for enhanced repairability and improved durability

Please check with your Dell contact for product availability and timing in your country/region.

Intel options launching 27 March 2025.

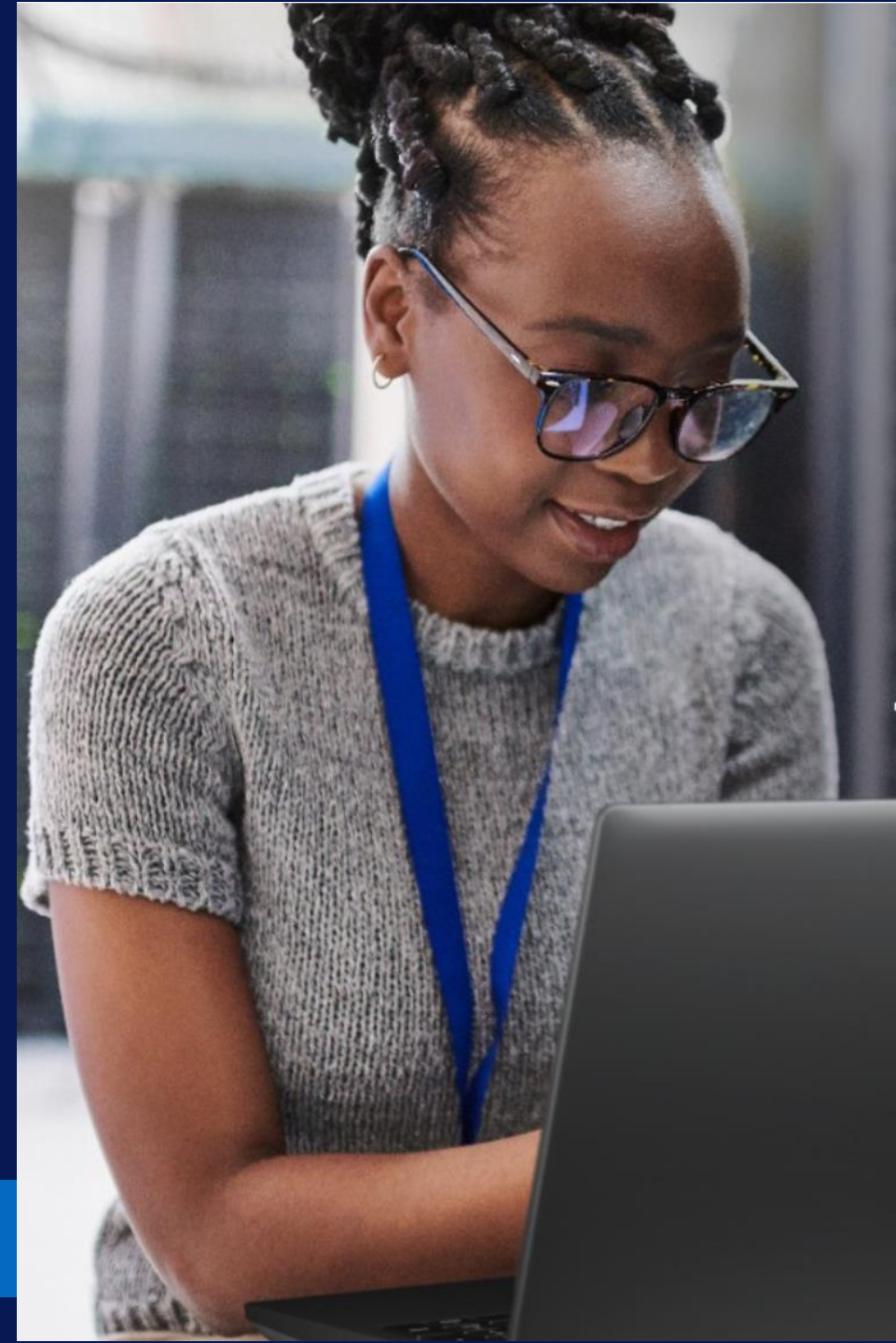
AMD options launching July 2025.



Customers asked. We listened.

Cutting edge new designs optimized around latest architecture and timed just right for the refresh

- ✓ 16:10 top to bottom
- ✓ Exceptional display experience via Tandem OLED & 18" mobile performance PC
- ✓ 8MP camera for improved collaboration experience
- ✓ Increased CPU + GPU configurability through Dell Graphic Form Factor (DGFF)
- ✓ Redesigned thermals for improved performance and user experience
- ✓ Improved serviceability w/ modular USB-C and serviceable I/O boards
- ✓ AMD in entry mobile performance PCs



Dell Pro Plus laptop vs. Dell Pro Max: Distinct Solutions for the Modern Workforce



Dell Pro Plus

CoPilot+ AI-Ready Notebook PC

Product Tenets

Performance for Office Productivity
Excellent Mobility and Battery Life
Premium Aesthetic



Dell Pro Max

AI-Ready Mobile Workstation

Scalable performance catered to the Power User
Top Tier Software Reliability
Sophisticated Design

Use Cases



E-mail & Web
Browsing



Local Video
Playback



Internal
Collaboration



MS-Office
Usage



Complex Business /
Financial Analysis



Software / A.I.
Development



2D and Light
3D CAD



Database
Management



Scalable silicon:
RPL, ARL-U,
LNL, KRK



Starts at 3 lbs (14")
and 4 lbs (16")



Aluminum
design



Up to ~18 hrs (14")
Up to ~13 hrs (16")

Up to
80W TDP
on 16" and 60W
on 14" device



NVIDIA DSC.
GFX options



8MP + IR
camera



Up to ~18 hrs (16")
Up to ~14 hrs (14")

How we compare vs. HP & Lenovo



Scalability & Serviceability

- Dell Graphic Form Factor (DGFF) enables any combination of CPU + GPU in Dell Pro Max base and Plus models
- Support multiple high performance app requirements with the highest memory capacity (up to 256GB) in mobile performance PCs via CAMM memory
- Modular USB-C for repairability, durability and product lifecycle



Display Experience

- Performance PC with a Tandem OLED display delivering stunning visuals and an exceptional viewing experience



Collaboration

- Dell cameras lead with HDR to handle high light conditions and temporal noise reduction (TNR) to support low light conditions



Three user types common across all industries for performance PCs

Collaborators

Business stakeholders needing performance to interact with critical, complex, or large datasets.

- Managers
- Leaders
- Stakeholders
- Power Users

Recommended Products:
Dell Pro Max, Dell Pro Max Premium,
Dell Pro Max Micro & Slim

Creators

Professional primarily creating digital design, data, or content.

- Engineers
- Designers
- Artists
- Editors

Recommended Products:
Dell Pro Max, Premium & Plus,
Dell Pro Max Micro, Slim & Tower

Specialists

Experts using advanced computing solutions that scale with core count.

- Computational fluid design engineer
- Visualization specialist
- Reality capture engineer
- AI Developer

Recommended Products:
Dell Pro Max Plus & Tower T2

Product Name	COLLABORATORS							
	CREATORS							
	SPECIALISTS							
	Performance	Certified and optimized ISV tools	AI enablement of local workloads	Access, interactivity, and collaboration features	Business intelligence workflows for power users	Scalability and configurability	Large data workloads (analyze, simulate, visualize)abilit	AI development
Dell Pro Max								
Dell Pro Max Premium								
Dell Pro Max Plus								
Dell Pro Max Slim/Micro								
Dell Pro Max Tower T2								

Dell Pro Max Hero Ecosystem

On-the-Go



Dell Pro Max 14

Dell Pro 13-14 Plus EcoLoop Backpack – CP5723



Dell Pro Max 16

Dell EcoLoop Pro Backpack – CP5723



Dell EcoLoop Pro Briefcase – CC5623

Create



Dell Pro Plus Wireless Keyboard and Mouse – KM7321W

Dell Premier Rechargeable Wireless Mouse – MS7421W

Connect to your content



Dell 27 Monitor – P2725H



Dell UltraSharp 27 – U2724D



Dell Thunderbolt 4 Dock – WD22TB4

Dell Pro Thunderbolt 4 Smart Dock – 130W PD – SD25TB4

Dell Pro Thunderbolt 4 TAA Dock – 130W PD – WD25TB4

Collaborate



Dell Pro Speakerphone – SP3022



Dell Pro Webcam – WB5023



Dell Pro Wireless ANC Headset – WL5024