

CREATE ELEVATED RETAIL EXPERIENCES WITH HONEYWELL'S CT37 MOBILE COMPUTER

Deliver seamless shopping experiences across physical and digital stores

The Honeywell CT37 mobile computer is an ideal combination of reliable performance, data connectivity, and communications to empower frontline retail associates to keep workflows moving, operations flowing, and shopper experiences thriving.

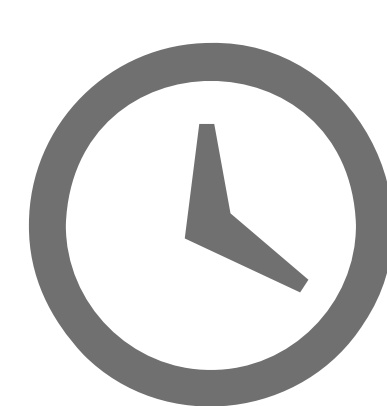
1. LOWER TOTAL COST OF OWNERSHIP



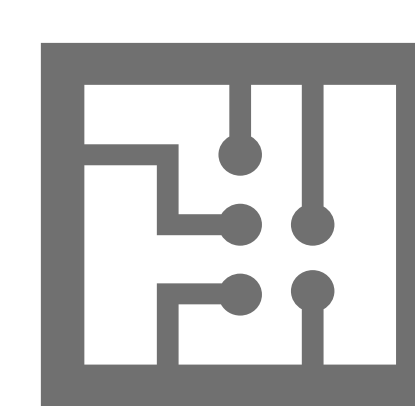
For retailers to remain competitive and viable, they need to make cost efficiencies across their enterprise, making the CT37 an ideal solution to lower TCO.

Honeywell understands that investing in new hardware comes at significant cost to retail businesses, which is why the CT37 is engineered to endure a long lifecycle. The CT37 is built on Honeywell's Mobility Edge™, a durable, stable and secure unified platform that enables seamless evolution of mobile computing devices and software.

Benefits of Honeywell's Mobility Edge™ Platform



One-time configuration for rapid deployment.



All devices are unified on the same core platform.



The secure element (SE) provides the CT37 with physical security, protecting against cyber-attacks on the device.

2. BREAK DOWN SILOS

Many retail associates rely on multiple pieces of hardware to manage customer engagement, communications, inventory management and information search. Managing disparate devices is not only a headache for IT teams, it also inflates overall capital investment, deployment, maintenance and training costs.

The CT37 is a universal tool for frontline retail workers, capable of inventory management, price checking, barcode scanning, and even mobile payments. With enough processing power to handle traditional applications and the capabilities to handle new, more demanding tasks, the CT37 streamlines operations across departments, freeing up retail associates to focus on customer experience.

Android

14 through 18 compatibility.

5G & Wi-Fi

6E enabled for fast, reliable communications and data access.

Qualcomm

octa-core processor loaded for premium connectivity and next-gen processing capability.



3. MEET CHANGING WORKFORCE DEMANDS



For retailers, the cost of labor goes beyond recruitment and wages. They need to consider the cost of training and any unplanned downtime while workers get up to speed. By deploying the right mobile computer, like the CT37, retailers can dramatically cut down training and onboarding time while empowering workers to do their job as efficiently as possible.

Retail workers expect to be able to pick up a device and go; if the device is too complex, they may quickly lose patience. The CT37 is an ergonomic, powerful mobile computer that is designed to mimic smartphone functionality, making it comfortable and intuitive to use.

2:1 aspect ratio

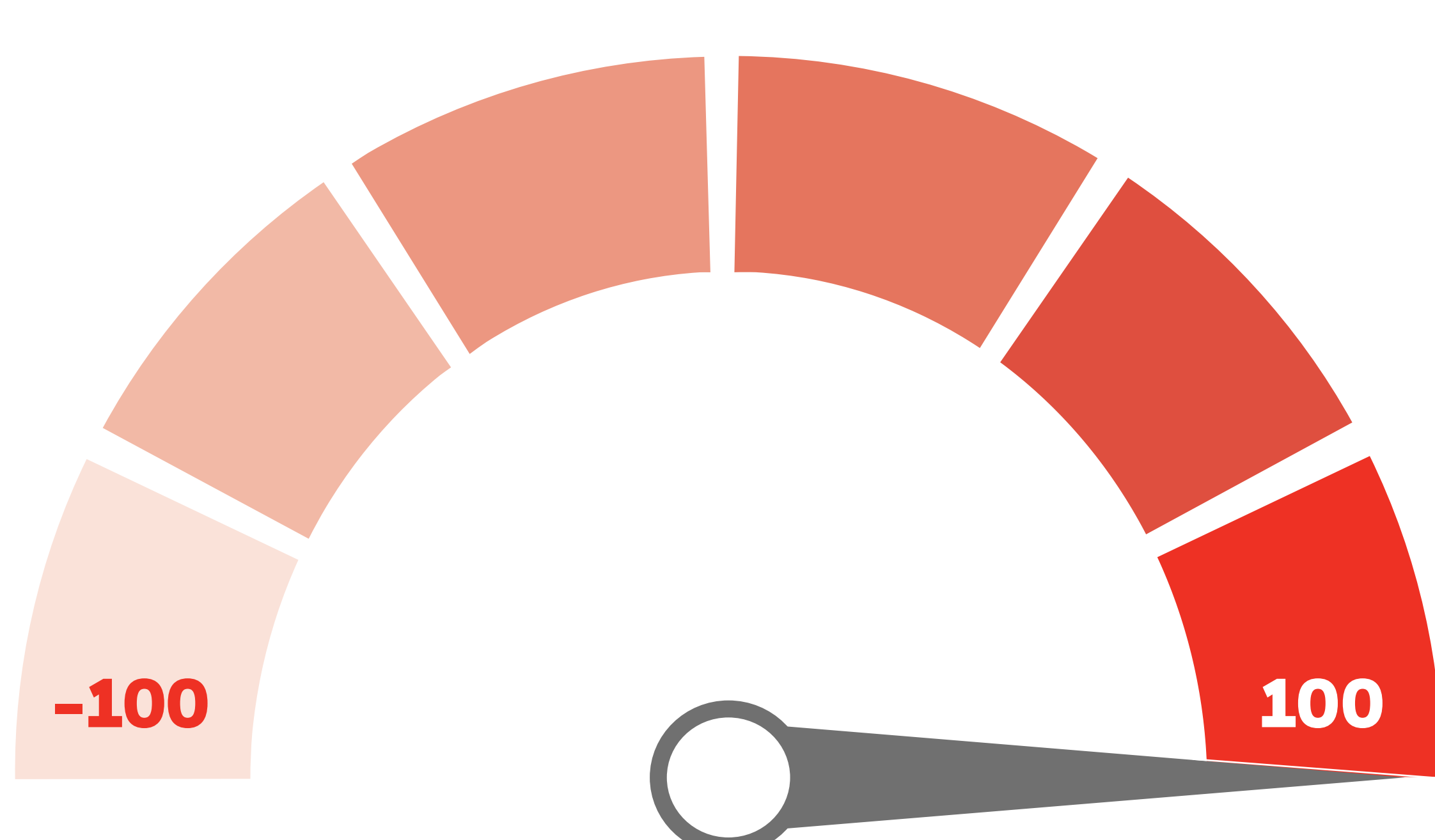
The new slimline model is comfortable to use and easy to operate.

6" HD display

Easy on the eyes for all-day use.

FlexRange FR™

Bright green dot aimer: visible at long distance and under strong sunlight



100 NPS SCORE

All 16 out of 16 participants would recommend it for the following reasons:

“Easier to store on person

“Lighter and bigger screen

“Easier to hold and work with than our old model. Lighter weight. The case helps if you drop it on our concrete floors

“I like it! New and improved to make job easier.

“Thinner and sleeker

“Does make working and checking easier for co-workers

“The improvement on this device is very tangible

“Lightweight and bigger screen to interact with

“Easy to carry and use

“Fits well in hand

“Better connectivity, feels more balanced

“Reliable grip

For more information about how Honeywell XT37 can help your retail business, download the eBook or get in touch with a Honeywell expert today.

DOWNLOAD THE EBOOK

Honeywell