

Top 10 Reasons



IBM Cloud

Why you want to add IBM PowerVS to your on-prem opportunity

- 1** For your clients looking to modernize their applications using containerization technology, PowerVS is a proactive approach to maintaining your position as a trusted advisor.
- 2** Offloading Dev/Test environments to PowerVS improves the utilization and performance of your on-prem environment.
- 3** Reduce cost by leveraging PowerVS for redundant data center(s), High Availability, and Disaster Recovery (HA/DR).
- 4** Consider using IBM Cloud storage for Power backup because it's more readily accessible than tapes stored off-site.
- 5** Size Warm or Cold failover environments appropriately to meet cost and workload activation needs.
- 6** Leverage the elasticity of Cloud by bringing up additional compute to meet seasonal or other temporary needs.
- 7** Increase the breadth of your overall solution by offering both on-prem and PowerVS together.
- 8** Clients often stay with the first partner they work with in IBM Cloud. Increase "stickiness" with your client by making sure that it's you.
- 9** PowerVS is certified for SAP applications in the cloud.
- 10** IBM Cloud offers excellent reseller margins, which makes PowerVS a very profitable addition to your portfolio .

Why on IBM Cloud?

- No charge for data movement within IBM Cloud
- Highest Security Standards
 - FIPS 140-2 Level 4, GDPR/LGPD, SOC, HIPAA, ISO 27K
 - Keep Your Own Key ensures no one sees your encryption key, including IBM

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Modernizing with PowerVS



What is PowerVS



IBM PowerVS Landing Page



Sales Kit on IBM Partner Plus



What are people saying?



Contact ibmcloudsales@ingrammicro.com for any questions and to hear about our PowerVS promotions!