

# Small rooms mean **big business**

COMING SUMMER 2025



## MEET PANACAST 40 VBS

Huddle rooms and compact meeting spaces are often unequipped for professional video calls – in fact, there's a massive 33 million of them that aren't being used to their full potential. But with PanaCast 40 VBS, small rooms mean big business.

As part of our enhanced Android lineup for small and medium rooms, PanaCast 40 VBS delivers the premium features your customers love from PanaCast 50 VBS, now packed into a more compact form factor. And with a smaller price tag to match.

### KEY FEATURES

- **Capture the entire room:** 180-degree field of view and intelligent AI stitching captures all participants. Even those as close as 40cm from the camera.
- **Our simplest setup yet:** Easy install and mount allow professional video calls to get started in minutes.
- **Future-proof investment:** Seamlessly integrates with leading platforms, easily managed via Jabra+, and made with over 50% recycled materials for durability and repairability.

### KEY BENEFITS FOR YOU

- **Premium performance for less:** Offer the premium features your customers love from PanaCast 50 VBS, now in a smaller form factor and at a more competitive price point.
- **Huge growth opportunity:** Transform 33 million small meeting rooms into professional, collaborative spaces for your customers.
- **Quick and easy setup:** Save time and reduce costs with a simple and fast installation journey from box to wall to professional video calls.

### WHY CUSTOMERS WILL LOVE IT

- **Ultimate Flexibility in Deployment:** Adapt to any need with options for BYOD, Teams Rooms, or Zoom Rooms. Flexibility to deploy with an optional Touch Controller, a universal table stand, and a detachable front cover (fabric and plastic options) for easy clean and repair.
- **Maximize office space:** Help staff make the most of their office space by equipping underused huddle rooms and compact spaces with a professional video solution.
- **Seamless management with Jabra+:** Enabling easy firmware upgrades to help you get the most from your small rooms now and in the future.

### WHY USERS WILL LOVE IT

- **Lifelike & inclusive meetings:** 180-degree field of view and intelligent AI stitching ensures everyone is seen – allowing conversations to flow naturally.
- **Start calls in seconds:** Instantly join video calls, and with the optional touch controller, kick off meetings even faster.
- **More space to collaborate:** Huddle rooms and small spaces are now equipped for professional, close-knit collaboration – helping teamwork and productivity thrive.

Reach out to your local Jabra Account Manager or Distributor for information on the possibility to access early units and enablement material on YellowHub.

