



EARN WHILE YOU GROW WITH LG PRO

Thanks to our industry-changing innovations, LG is growing by leaps and bounds in the business solutions market. Win after win, we recognize that the key to success is our partners, and we endeavor to provide you with the strongest opportunities and tools to help you grow with us and enjoy exciting rewards.

As an LG PRO Channel Partner Member, you will be able to take advantage of an array of valuable rewards.

FINANCIAL BENEFITS

As a valued partner, you qualify for discounts on LG products and earn valuable LG Points, Growth Incentive Rebates, Marketing Development Funds, Category Incentives, and more!

- **VIR/GIR.** Prestige, Elite, and Premier+ Level Partners qualify for quarterly growth incentive rebates. Prestige and Elite level partners also get yearly goals for additional payout opportunities.
- **MDF.** Prestige, Elite, and Premier+ level partners are eligible for market development funds (MDF). These funds can be used for various activities, demand generation, and more.
- **LG PRO POINTS.** Premier Level Partners can earn LG Points by selling select LG products. Points can be redeemed to "purchase" LG electronics from the LG Points catalog.
- **LG PARTNER STORE.** Access to the online LG Store to purchase consumer and commercial products at a discount. Best of all is that this benefit can be extended to all employees as a company perk.

MARKETING BENEFITS

Grow your business using valuable marketing tools, including the ProActive Digital Marketing Platform, Partner Locator, and LG Digital Assets Library.

TRAINING and CERTIFICATES

Access online training courses, earn certifications and gain the ability to interact with our expert LG field sales team.

REMEMBER

As an LG PRO partner, you will also benefit from the expertise of LG's field sales team. Like you, we understand the importance of face-to-face interactions and expert product knowledge. Ultimately, the more we work together, the more we will grow together.

We encourage you to take full advantage of our program and use it to raise your sales and profitability as we grow together!

