

# Scale Your Business Faster with Proofpoint and Ingram Micro

As a trusted Proofpoint partner, you now have an exciting opportunity to protect your customers more efficiently and scale your business like never before.

Proofpoint, an **award-winning leader in human-centric security**, has teamed up with **Ingram Micro** to deliver unmatched speed, convenience, and value through the **Xvantage digital experience platform**.

This collaboration enables you to streamline your sales process with an automated, self-service model. Now you can focus on growing your business faster while delivering enterprise-grade security solutions to your SMB and commercial customers with less than 2500 mailboxes.

## What This Means for You

This partnership is a game-changer for how you position and sell Proofpoint solutions.

Here's how it benefits you:

### Instant Quotes and Approvals

Gone are the days of waiting for pricing and purchase signoffs. The Xvantage platform provides **instant quotes** and purchasing approvals in **minutes**, so you can move quickly to meet customer needs. With Xvantage, you'll close deals faster and get your customers protected sooner.

### Streamlined Workflow with Automation

Xvantage automates your complex sales processes, providing an intuitive self-service experience. Think of it as a digital marketplace designed to work like a consumer platform, saving you time while simplifying your workflow.

### Effortless Ordering

Purchasing Proofpoint solutions is now as simple as clicking a button. With Xvantage, you can provide your customers with industry-leading security in record time, all while enjoying a hassle-free process.

## What's Available to Sell Right Now

You can start offering these four award-winning Proofpoint solutions to your customers today, all optimized for **net-new commercial customers** and available through Xvantage:

### 1. Core Email Protection

Equip your customers with multi-layered email security trusted by 87 of the Fortune 100. This solution blocks human-targeted attacks, ensuring enterprise-grade protection for your SMB customers.

- Ideal for customers concerned about phishing, ransomware, and social engineering attacks.
- Offers quick deployment for immediate protection.

### 2. Advanced Threat Protection

Proofpoint's Advanced Threat Protection includes everything in the Core Email Protection with added benefits. Now your customers can expand on their protection by proactively changing unsafe user behavior and securing their digital identities.

- Educate users to recognize and resist threat through integrated phishing simulations
- Detect and remediate compromised accounts by blocking attacker access

### 3. Commercial Prime Threat Protection

This is the ultimate Proofpoint package, including everything from both the Core Email Protection and the Advanced Threat Protection packages. Your customers can further reinforce their security and defend their brand from impersonation threats, domain spoofing, and more.

- Implement email protocols like SPF, DKIM and DMARC.
- Take advantage of the most comprehensive protection package on the market.

### 4. Proofpoint Essentials Threat Protection

Small and growing businesses deserve **enterprise-grade security** tailored to their unique needs. Proofpoint Essentials delivers a cost-effective, comprehensive solution designed for SMBs.

- Great for businesses that need robust security without enterprise complexity.
- Provides essential features like email protection, compliance, and threat intelligence.

## Why This Partnership Works for You

By combining Proofpoint's cutting-edge human-centric security with the agility of Ingram Micro's Xvantage platform, you'll not only simplify your sales process but also boost your ability to drive customer trust and loyalty.

### Faster Time-to-Value:

Get your customers up and running with leading security solutions in minutes.

### Competitive Edge:

Stand out by offering streamlined processes and award-winning solutions tailored to commercial and SMB businesses.

### More Time for Growth:

Focus on building relationships and growing your business while Xvantage handles the complexity.

### Get in Touch

Proofpoint-MD@ingrammicro.com  
[www.proofpoint.com/us](http://www.proofpoint.com/us)