



# Zebra promotions summary

## RESELLERS – NORTH AMERICA

### Product promotions

Promotion	Start	End	Services & Accessories	Participation	Deal Reg	PC
<b>Select 1D Scanner Discount</b> Discount of 10% on qualified sales of the LI2208, LI3608, LI3678, and LS2208	1/1/26	7/4/26	No	Provide code NA1H261DSCAN	Yes	No
<b>Canada Price Promotion</b> Upfront rebate on select products when sold to end users in Canada	5/19/25	01/31/26	No	Provide code CPP300, CPP400, CPP800 or CPP1200	Yes	No
<b>End of Sale on Zebra Printers</b> List price reduction and new standard discount code for end of sale (EOS) printers	7/29/24	12/31/26	N/A	<a href="#">View a list of current printers</a>	Yes	Yes
<b>Printhead and Cutter Deep Discount Opportunity</b> Discount of up to 40% on qualified sales of select Zebra printheads and cutter upgrade kits	7/28/25	5/2/26	No	Provide code NAJUL25PRNTHD (desktop, kiosk and tabletop printheads) or NAJUL25UPGRDKT (cutter upgrade kits)	Yes	No

### Trade-in offers

Promotion	Start	End	Services & Accessories	Participation	Deal Reg	PC
<b>GO Zebra Trade-In Program</b> Customer rebate of up to \$600 per unit when customers purchase a select mobile computer, scanner, printer, RFID device or battery and trade in an older unit; includes rebates up to \$50 when Zebra OneCare is sold alongside an eligible printer.	1/1/26	12/31/26	Accessories not included except batteries/ chargers; services included for printers (see program documentation)	Customers register their purchase and send in their trade-in units	Yes	No

**Note:** Refer to the promotion documentation available on [Partner Gateway](#) for the most current offer details. In the instance of discrepancy, the documentation takes precedence.

For complete information on promotions, please visit [Partner Gateway](#).

Proprietary and Confidential. ZEBRA and the stylised Zebra head are trademarks of Zebra Technologies Corp., registered in many jurisdictions worldwide. All other trademarks are the property of their respective owners. ©2026 Zebra Technologies Corp. and/or its affiliates. All rights reserved. 1/1/26