

Promotions Summary for Resellers

North America

Product Promotions						
Promotion	Start	End	Services & Accessories	Participation	Deal Reg	PC
<p>TC52/TC57 Mobile Computer Buy-Back Rebate</p> <p>Rebate of \$50 per TC52 and \$100 per TC57 through the Circular Economy Program's Zebra Device Buy-Back Program, when customers purchase a new qualifying Zebra product and trade in a TC52 or TC57</p>	2/17/25	8/31/25	No	Customers complete their GO Zebra trade-in; reseller completes the Buy-Back Rebate Request Form	Yes	No
<p>MC9400/MC9450 Mobile Computer Deal Registration Instant Discount</p> <p>Additional Deal Registration discount of 5% on the MC9400 and MC9450, for a total Deal Registration discount of 15%</p>	4/8/24	04/26/25	No	Provide Deal Registration number when placing order	Yes	No
<p>Printhead and Cutter Deep Discount Opportunity</p> <p>Additional recommended upfront discount of up to 40% on select printheads and cutter upgrade kits</p>	9/1/24	4/30/25	No	Provide code NAJUL23PRNTHD or NAT324UPGRDKT when placing order	Yes	No
<p>ZQ6XX Plus AX Printer Instant Rebate</p> <p>Recommended upfront rebate of \$100 on select AX model SKUs of the ZQ610 Plus, ZQ620 Plus, ZQ630 Plus and ZQ630R Plus</p>	10/28/24	4/30/25	No	Provide code NAZQ6XPLUSAX when placing order	Yes	No



Trade-In Offers						
Promotion	Start	End	Services & Accessories	Participation	Deal Reg	PC
GO Zebra Trade-In Program Customer rebate of up to \$600 per unit when customers purchase a select mobile computer, scanner, printer or RFID device and trade in an older unit; includes rebates up to \$50 when Zebra OneCare is sold alongside an eligible printer	1/1/25	12/31/25	Accessories not included except batteries/chargers; services included for printers (see program documentation)	Customers register their purchase and send in their trade-in units	Yes	No

For complete details on all promotions, visit [Partner Gateway](#).

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