

ZipShip Supplies First Box Discount

North America



With the **ZipShip Supplies First Box Discount** (the “Discount” or “Promotion”), you can take advantage of an additional significant recommended upfront discount of 20% for one box of labels and one box of ribbons for each Zebra printer purchased.

These discounted products provide you with an ideal way to introduce customers to quality Zebra supplies offered through our ZipShip program.

Promotion Overview

An additional recommended upfront discount of 20% off list price to resellers on qualified sales of one box of eligible labels and one box of eligible ribbons with the purchase of a Zebra printer.

Details	<p>The recommended 20% Discount applies to the label and ribbon SKUs listed below (“Products”) when purchased and sold to end users in conjunction with a Zebra printer.</p> <p>Maximum quantity is one box of labels and one box of ribbons per printer purchase. Please note that some printers do not require ribbons. In these cases, this discount is applied only to one box of labels.</p> <p>Printers, services, accessories, supplies not listed below, and custom SKUs are not eligible for this Discount.</p> <p>All instant discounts from Distributors to Participants represent recommended additional instant discounts only. Participants’ prices are determined by the distributors from whom they purchase, and Participants’ prices to their end customers are determined by Participants at their sole discretion.</p>
Promotion Period	August 25 – December 31, 2025
Eligibility	All Zebra™ PartnerConnect program resellers in North America (“Participants”)
Combination with Other Discounts / Promotions	<p>The Discount <i>cannot</i> be combined with Price Concessions.</p> <p>The Discount <i>can</i> be combined with Deal Registration, Spotlight programs and other promotions (including Zebra Rewards and incentives for Broadline Technology Reseller sales personnel). It can also be combined with discounts available through a related PartnerConnect specialization.</p>
Product Sourcing	Products must be purchased through distribution.
Participation Process	To take advantage of the Discount, Participants must provide the discount code NAAUG25ZIPSHIP along with their PartnerConnect Membership #, to Distributors when placing their order.
Minimum Order Quantities	No minimum quantity is required to receive the Discount.



Eligible Product SKU List (“Products”)

Labels	10041910	LD-R2AL5B	10010044	10007008	
	10041911	LD-R7AM5R	10010028	10010058	
	10015366	10015782	10010043	LD-R2BF5W	
	10043290	LD-R4AW5B	10043286	10010063	
	10026382	10023377	10005853	10015778	
	10000290	LD-R2AQ5J	10043288	10011702	
	10023701	10041926	10000299	ZIPZUT10044026	
	10003051	10041924	10000284	10008530	
	10000302	10010045	10043488	10002634	
	10026379	10015343	10000285	18939	
	10010032	10001962	10043481	18950	
	10010034	10015347	10043289	18940	
	10041912	10015341	10044248	17157	
	10015781	10025358	10044249	ZIPZUD10044029	
	10026372	10041925	LD-R4KN5B	18941	
	10010031	10010047	10006224	18926	
	Ribbons	01600BK08345			
		01600BK11045			
		03200BK11045			
		06000BK11060			
06200BK06045					
06200BK08345					
06200BK11045					

For More Information

Participants should contact their Channel Account Manager or Distributor for any questions. All pricing-related inquiries should be directed to Distributors.

Drive Revenue—and Customer Satisfaction—with Supplies



By introducing customers to the advantages of Zebra Certified Supplies at the time of printer purchase, you can secure an ongoing supplies revenue stream. Use these resources to show customers how Zebra’s quality supplies protect printer uptime, increase productivity and lower printer TCO.

[Customer Presentation: Zebra Certified Supplies](#)

[Infographic: How Certified Print Supplies Improve Operations](#)

[Video: Why Zebra Genuine Supplies](#)

Participant Terms

Promotion Period: August 25 – December 31, 2025

1. In this Discount offered by Zebra Technologies or any of its affiliated companies (referred to throughout this document as “Zebra”), Participant must notify the Distributor, at the time of order, of Discount eligibility by providing the code NAAUG25ZIPSHIP for each particular transaction.
2. Participants must be in good standing in the PartnerConnect program and must provide end-user name, country and zip code information as well as any other sales-out information at the time of order to be eligible to receive the Discount.
3. The Discount is available for orders placed with a Distributor during the Promotion Period and shipped no later than 30 days after the conclusion of such period. Product supply during the Promotion Period is subject to availability.
4. All instant discounts represent recommended instant discounts only. Distributors and Participants are always free to sell at the prices they choose.
5. The Discount cannot be combined with Price Concessions. The Discount can be combined with Deal Registration, Spotlight programs and other promotions (including Zebra Rewards and incentives for Broadline Technology Reseller sales personnel).
6. The Discount applies to the Products. Printers, services, accessories, supplies not listed above, and custom SKUs are not eligible for the Discount.
7. The Discount can be combined with additional discounts that may be available to eligible Participants through a related PartnerConnect specialization.
8. Zebra and its agents have the right to audit, validate or verify any purchases/sales claimed (including the sale of the printer together with labels/and or ribbon to the end user) and serial numbers submitted.
9. Zebra reserves the right to modify, withdraw or cancel the Discount (in whole or in part) at any time and/or in any geography for any reason or for no reason, without prior notice.
10. Any requests that do not comply with the terms of the Discount will be rejected. The Discount is subject to all local laws and regulations.
11. Based on the Distributor’s sales out report validated by Zebra, or on Zebra sales records, if a Participant violates the conditions of the Discount, Zebra or the Distributor (as the case may be) have the right to bill back the difference. Additionally, Zebra may terminate Participant from this Discount and from the PartnerConnect program.

Disputes

THIS PROMOTION IS GOVERNED BY THE PARTNERCONNECT PARTICIPATION TERMS AND CONDITIONS (OR PARTNERCONNECT AGREEMENT) CURRENTLY IN EFFECT BETWEEN PARTICIPANT AND ZEBRA.

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