

Top Reasons to Migrate from Adobe Acrobat 2020 to an Acrobat subscription

By migrating to an Adobe Acrobat subscription, you get even more benefits, including greater security, effortless productivity, and better experiences for customers. Do business faster with an Adobe Acrobat subscription, the essential PDF and e-signature solution for businesses. Whether your teams are on-site, remote, or hybrid, an Acrobat subscription is designed to support modern work across locations and devices.

Subscription value

Access the latest apps and services and maximize the value of your Adobe investment by upgrading to subscription.

- Get the latest security and feature updates and ensure license compliance across your organization.
- Consolidate all your Adobe subscriptions in one agreement and manage all your Adobe licenses in one place.
- Assign, reassign, remove, and track licenses in just a few clicks with the web-based Adobe Admin Console, and add new licenses whenever you need them.
- Get advanced support with 24-hour phone and chat support to resolve technical issues.
- Give team members access to free 1:1 sessions with Adobe product experts to get started fast and master advanced features
- Enjoy support for authentication of users with Federated ID (SSO), Enterprise ID, or Business ID (requires Acrobat for enterprise)

Information protection

Protect the documents that contain your organization's and your customers' sensitive information.

- Safeguard company information by setting default document security properties or actions for your organization that can easily be applied to PDF files and move across devices.
- Mitigate PDF-based cyber-attacks with multiple built-in defenses, advanced security techniques, and sandboxing.
- Add restrictions to prevent others from copying, editing, or printing sensitive information.
- View Microsoft Purview Information Protection (MPIP) protected PDFs and apply MPIP sensitivity labels and policies to PDFs from within Acrobat.
- Get enterprise-level security with advanced user identity management, including single sign-on (SSO), and protect assets with at-rest encryption key (requires Acrobat for enterprise).

Better experiences

By going digital, your organization can deliver better customer experiences. Whether on a smartphone or tablet, customers engage in a fully digital experience from their first interaction.

- Send agreements with personalized branding* to help ensure customers have a consistent experience across touchpoints.
- Create web forms* to collect e-signatures and let customers make payments with [Braintree](#) (where available) in a single transaction.
- Customers can comment on, fill, and sign PDFs from a browser—no sign-ups or software required.
- View and work on PDFs anywhere, anytime, on any device with viewing optimized for small screens, powered by Liquid Mode.

Business efficiencies

Extend your investment in technology and improve operational efficiencies by working directly from the systems in use today and transforming signature processes to be 100% digital.

Effortless collaboration and productivity

- Leverage cross-enterprise interoperability to let team members work from any device, anywhere.
- Senders can share a link to a PDF file and get alerts when others review or sign documents. Recipients can review or sign on any device—no need to install software or sign in.
- Teams have better visibility into documents shared to view, review, or sign with the expanded home view across desktop, web, and mobile
- Access and edit PDF files stored in your Microsoft® SharePoint, OneDrive, Google Drive, Box, and Dropbox accounts, across desktop, web, and mobile
- Get quick answers and one-click summaries with the [Acrobat AI Assistant](#).[†] Turn your documents into action and enhance productivity with Acrobat's Generative AI features.

Accelerated e-signature workflows

- Take advantage of a complete workflow solution for sending, signing, tracking, and managing electronic signatures.
- Digitize e-signature processes and ensure they are secure, legally binding, and fully auditable.
- Scale your e-signatures with bulk send,* web forms,* payment,* and customized branding.*
- Eliminate expensive, paper-based signing processes, while promoting compliance and security.

Greater efficiency with Microsoft

- Add timesaving PDF tools to Microsoft Teams and other Microsoft 365 applications your organization relies on, so your teams won't need to leave their Microsoft environment to handle PDFs.
- View, create, combine, and organize PDFs and sign agreements directly from SharePoint and OneDrive
- Sign anything, anywhere directly within Microsoft Dynamics 365; Document Cloud also works natively with Microsoft Dynamics 365.

* Only available in Acrobat Pro; not available in certain contract types like Enterprise Term License Agreement

[†] Available as an add-on purchase

