# AutoQuote Longtail Promotion

#### Eligible Offers:

Smart Net Total Care (SNTC Family) & TNC/TNC+ Catalyst Software (DNA) renewals only

## Eligible Quote Value:

Incumbent, 11–23 month renewal opportunities with a total list price of less than \$15K USD (or equivalent)

## Eligible Partners:

All AutoQuote® Partners and Distributors

## Eligible Regions:

AMERICAS, EMEA, ASEAN, Greater China, Korea, ANZ, India

#### **Eligible Quotes:**

Only quotes (quote numbers) generated by Cisco's AutoQuote® program are eligible

#### Simplified, automated and faster

We are excited to announce updates to the AutoQuote Longtail Promotion leveraging Cisco's AutoQuote® program. AutoQuote® contributes to the maturity of digital renewals practices by automating renewal quoting in Cisco Commerce platforms

Starting November 1, 2023, promotional pricing will be automatically applied in CCW-R to qualifying AutoQuotes as outlined in the promotion overview

#### Resources

Questions about the Longtail Promotion? Contact your RM, PRM, PRDM, PSSM or <u>Customer Service Hub</u>

Questions about Cisco's AutoQuote® program? Contact regional mailers for assistance: AMERICAS: <u>autoquote-amer@cisco.com</u> APJC: <u>autoquote-support-apjc@cisco.com</u> EMEA: <u>autoquote-support-emear@cisco.com</u>

Learn more about AutoQuote®: https://www.cisco.com/c/m/en\_us/successhub/autoquote.html

How to Find AutoQuotes Quick Reference Guide

