

# INTRODUCING THE LENOVO ELITE BOOSTER PROGRAM

## Our top partners are being invited to join this premium experience

The exclusive perks our Lenovo Intelligent Device Group (IDG) and Infrastructure Solutions Group (ISG) partners know and love are getting an upgrade. Our new Ingram Micro Lenovo Elite Booster Program will allow our top performers to experience an expanded set of perks and benefits including a more customized experience. Here's a peek at the extra perks you can look forward to:

### ELITE BOOSTER IDG



#### Streamline growth:

Take advantage of targeted promotions, quarterly business reviews and priority CTO warehousing.



#### Unlock new opportunities:

Get free express warehousing for 30 days, up to four demo units per year, NFR opportunities and more.



#### Get rewarded:

Earn more points as an elite partner.

### ELITE BOOSTER ISG



#### Earn more:

Earn on new end-customer sales, competitive takeout opportunities and solution selling.



#### Unlock new business:

Infrastructure Discovery and Optimization, powered by CloudLogic, is your key to identifying new data center modernization opportunities that will translate into cost savings for your customers.



#### Get rewarded:

Earn partner rewards points based on contests focused on tower, storage and premier support sales.

Our long-running Lenovo Booster Program is still available and Lenovo Authorized Partners are welcome to join. As a reminder, Lenovo Booster Program members must transact at least \$25,000 a year with Ingram Micro to stay in the program and take advantage of the benefits. The new Lenovo Elite Booster Program will be available to Lenovo IDG customers that transact at least \$2M per year and are Lenovo Authorized Partners, as well as Lenovo ISG customers that transact at least \$1M per year and are Lenovo Authorized Partners.

Check out our comparison chart below to see the perks you can expect from our Lenovo Booster Program and Lenovo Elite Booster Program, respectively. Many of the Elite Booster Program benefits are specific to IDG or ISG customers, so please contact your account representative to learn more.

	LENOVO BOOSTER PROGRAM	LENOVO ELITE BOOSTER PROGRAM
IDG Try and Buy	Two per year	Four per year
Promotions and incentives	•	•
Lunch and Learns	•	•
Tech Talk Tuesdays	•	•
Free technical support	•	•
Extended finance options	•	•
Inventory report	•	•
Lenovo targeted MDF*	Up to \$1K annually	Up to \$5K annually
Partner rewards	Fast track points	Double fast track points
Free express warehousing (IDG)	Individual approval required	60 days
White glove CTO		•
NFR opportunities		50% off two units per year
Business review		•
Exclusive partner event invitation		•
Certification voucher support		•
CloudLogic assessments**		•
Priority access to competitive takeout funds		•

Our dedicated team of experts will be in touch with partners who are chosen to take part in the Ingram Micro Lenovo Elite Booster Program.

**Contact our Lenovo IDG team at [im.lenovo@ingrammicro.com](mailto:im.lenovo@ingrammicro.com) and our Lenovo ISG team at [lenovo.servers@ingrammicro.com](mailto:lenovo.servers@ingrammicro.com).**

\*Proof of purchase is required. Additional requests may be approved based on collaboration and growth.

\*\*CloudLogic assessments include a complete network assessment and IT service management powered by CloudLogic.



Let's uncomplicate

