



Your ultimate Lenovo guide to next-level success

Ingram Micro offers the programs partners need
to supercharge their Lenovo business

INGRAM MICRO[®]

Distributing Growth

Lenovo

Thank you for your partnership with Ingram Micro and Lenovo

Ingram Micro is committed to the success of all Lenovo partners by offering exclusive benefits. No matter where you are in your journey with us, we have customized benefits and value-add we can bring to you and your business. Whether you are new and onboarding with Lenovo, already transacting and looking to accelerate, close to achieving Gold status or looking to augment your profitability, we are here to support you on your path to grow your business. We look forward to working with you.

– Your Ingram Micro Lenovo team



New to Lenovo?

Ingram Micro has put together customized benefits designed with you in mind. We're here to promote your success and help you grow your business. Here's what you need to know as a new Lenovo partner:

1

Get Lenovo authorized to start earning exclusive benefits as a Lenovo partner: <https://www.lenovopartnerhub.com/web/lenovo-global-site/getting-started>

2

Take advantage of Lenovo's SMB deal registration program. Submit end-user opportunities to get approved discounted pricing. <https://vimeo.com/user81963550/review/895047799/a2db223e37>

3

We want to help you grow your business and opportunities. Contact im.lenovo@ingrammicro.com and lenovoservices@ingrammicro.com to see if you have reached gold to receive a gift from us.

For more information, please contact our Ingram Micro Lenovo team at lenovoservices@ingrammicro.com or im.lenovo@ingrammicro.com.

Give Your Lenovo Sales A Boost

We are committed to the success of all Lenovo partners by offering exclusive benefits for Lenovo Intelligent Device Group (IDG) and Infrastructure Solutions Group (ISG) partners. Wherever you are in your journey, our booster program is designed to elevate your business and reward you with exciting perks along the way. It's simple. Just opt in to let us know you're interested.

[Opt in to our exclusive Ingram Micro Lenovo Booster program to get started.](#)



Take advantage of these Lenovo Booster Program perks



IDG Demo try and buy: Why not get a hands-on experience with our Lenovo IDG try and buy program.* [Submit here](#)



Financing support: Through our partner DLL, receive extended finance terms. If you're a net new user, see if you qualify today.



Free pre-sale tech support: Count on Ingram Micro to keep you up to date on the latest products, solutions and technologies. By leveraging our IDG pre-sale technical support team and Lenovo ISG technical account manager, you can deliver the solutions your customers need and win more business—no matter the type or size of your business.

For more information, please contact our Ingram Micro Lenovo team at lenovoservices@ingrammicro.com or im.lenovo@ingrammicro.com.

*Restrictions may apply.

Take advantage of these Lenovo Booster Program perks

(Continued)



Lunch and learns and technical training: We've designed monthly training to get you up to speed on all things Ingram Micro and Lenovo. Gain access to our monthly Lunch and Learns and Tech Talk Tuesdays.



Get on the Fast Track: Take advantage of our [Lenovo Booster Fast Track](#), designed to educate and enable our partners. Complete milestones, earn points and get rewarded. Check with our representative for eligibility and more information.



Partner MDF: Funding available for enablement and lead-generation activities with Lenovo and Ingram Micro. Approved on a proposal basis, please submit your MDF request here: [Submit here](#)



New – Lenovo Elite Booster Program: Invite only partners can expedite sales growth with additional benefits and incentives along with a white glove service.



Exclusive promotions: Get access to our promos designed to help you save money upfront and win deals across Lenovo IDG and ISG.

Contact our Lenovo IDG team at im.lenovo@ingrammicro.com, our Lenovo ISG team at lenovo.servers@ingrammicro.com, ISG servers/storage/cloud at lenovo.servers@ingrammicro.com, and Lenovo ISG services and warranties at lenovodcg.services@ingrammicro.com.

Programs and offerings subject to change at any time. Please check with the team on eligibility and updates.

For more information, please contact our Ingram Micro Lenovo team at lenovoservices@ingrammicro.com or im.lenovo@ingrammicro.com.



Introducing the Lenovo Elite Booster Program

Our top partners are being invited to join this premium experience

The exclusive perks our Lenovo Intelligent Device Group (IDG) and Infrastructure Solutions Group (ISG) partners know and love are getting an upgrade. Our new Ingram Micro Lenovo Elite Booster Program will allow our top-performers to experience an expanded set of perks and benefits including a more customized experience. Here's a peek at the extra perks you can look forward to:

For more information, please contact our Ingram Micro Lenovo team at lenovoservices@ingrammicro.com or im.lenovo@ingrammicro.com.

	LENOVO BOOSTER PROGRAM	LENOVO ELITE BOOSTER PROGRAM
IDG Try and Buy	2 per year	4 per year
Promotions and incentives	•	•
Lunch and Learns	•	•
Tech Talk Tuesdays	•	•
Free technical support	•	•
Extended finance options	•	•
Partner MDF requests	•	•
Partner rewards	Fast track opportunities	Fast track opportunities
Free express warehousing*		•
Priority CTO warehousing		•
NFR opportunities		•
Quarterly business review		•
Certification voucher support		•
CloudLogic assessments		•
Earn on competitive takeout opportunities		•
Exclusive event invitation		•

Our dedicated team of experts will be in touch with partners who are chosen to take part in the Ingram Micro Lenovo Elite Booster Program. Many of the Elite Booster Program benefits are specific to IDG or ISG customers, so please contact your account representative to learn more.

*Proof of purchase is required. Additional requests may be approved based on collaboration and growth.

**CloudLogic assessments include a complete network assessment and IT service management powered by CloudLogic.

Contact our Lenovo IDG team at im.lenovo@ingrammicro.com and our Lenovo ISG team at lenovo.servers@ingrammicro.com.

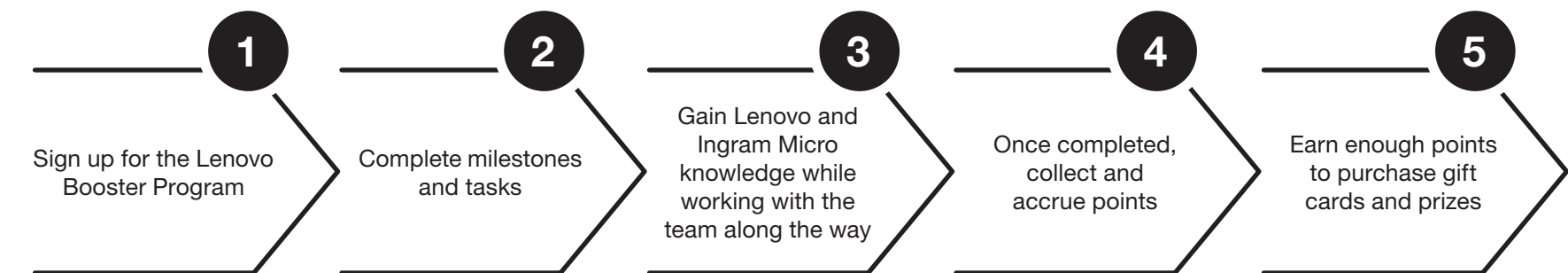
Get on the Fast Track

Sign up for the Lenovo Booster Fast Track, available on Xvantage™.



Tap into a simple step-by-step roadmap to success

Boost your revenue and success with Lenovo Booster Fast Track. We've laid out a clear path for Lenovo partners to follow and achieve new levels of growth. Our partner fast tracks remove the guesswork and accelerate your organization's ability to maximize all financial partner benefits from Ingram Micro. Our program will guide you to complete tasks, earn rewards and ultimately become a Lenovo expert with a thriving business. Here's a look at the track:



For more information, please contact our Ingram Micro Lenovo team at lenovoservices@ingrammicro.com or im.lenovo@ingrammicro.com.

Meet the Ingram Micro Lenovo IDG team

Let us help you win more opportunities with our dedicated team

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