Your ultimate Lenovo guide to next-level success.

Ingram Micro offers the programs partners need to supercharge their Lenovo business.



Lenovo

Shorten your Lenovo sales cycle and boost success with Ingram Micro Xvantage™.

Ingram Micro is committed to the success of all Lenovo partners by offering exclusive benefits. No matter where you are in your journey with us, we have customized benefits and value-add we can bring to you and your business. Whether you are new and onboarding with Lenovo, already transacting and looking to accelerate, close to achieving Gold status or looking to augment your profitability, we are here to support you on your path to grow your business. We look forward to working with you.

- Your Ingram Micro Lenovo team



The Ingram Micro Xvantage[™] platform provides Lenovo partners a whole new way to transact, reducing the order process from days to minutes:

- Access real-time master contract quotes and ordering with customer-specific pricing.
- Place your order any time of day—CTO SKUs are auto-generated within 30 minutes.
- Receive order status and tracking, and view Lenovo SAP order numbers.
- See all your master contracts in one place.

Ingram Micro has put together customized benefits designed with you in mind. We're here to promote your success and help you grow your business. We have what you need to grow as a Lenovo partner.

Contact our Lenovo IDG team at <u>im.lenovo@ingrammicro.com</u>, our Lenovo ISG team at <u>lenovo.servers@ingrammicro.com</u>, ISG servers/storage/cloud at lenovo.servers@ingrammicro.com and Lenovo ISG services and warranties at lenovodcg.services@ingrammicro.com.

Give your Lenovo sales a boost.

We are committed to the success of all Lenovo partners by offering exclusive benefits for Lenovo Intelligent Device Group (IDG) and Infrastructure Solutions Group (ISG) partners. Wherever you are in your journey, our booster program is designed to elevate your business and reward you with exciting perks along the way. It's simple. Just opt in to let us know you're interested.

Opt in to our exclusive Ingram Micro Lenovo Booster program to get started.





Get on the Fast Track.

Tap into a simple step-by-step roadmap to success.

Fast track your Lenovo journey. Join the booster program today.



Boost your revenue and success with Lenovo Booster Fast Track. We've laid out a clear path for Lenovo partners to follow and achieve new levels of growth. Our partner fast tracks remove the guesswork and accelerate your organization's ability to maximize all financial partner benefits from Ingram Micro. Our program will guide you to complete tasks, earn rewards and ultimately become a Lenovo expert with a thriving business. Here's a look at the track:



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Take advantage of these Lenovo Booster Program perks.



IDG Demo Try and Buy: Why not get a hands-on experience with our Lenovo IDG Try and Buy program.* Submit here



Financing support: Through our partner DLL, receive extended finance terms. If you're a netnew user, see if you qualify today.



Lunch and Learns and technical training: We've designed monthly training to get you up to speed on all things Ingram Micro and Lenovo. Gain access to our monthly Lunch and Learns and Tech Talk Tuesdays.



Partner MDF: Funding available for enablement and lead-generation activities with Lenovo and Ingram Micro. Approved on a proposal basis, please submit your MDF request here: Submit here.



Exclusive promotions: Get access to our promos designed to help you save money upfront and win deals across Lenovo IDG and ISG.



Free pre-sale tech support: Count on Ingram Micro to keep you up to date on the latest products, solutions and technologies. By leveraging our IDG pre-sale technical support team and Lenovo ISG technical account manager, you can deliver the solutions your customers need and win more business—no matter the type or size of your business.



Get on the Fast Track: Take advantage of our Lenovo

Booster Fast Track, designed to educate and enable our partners. Complete milestones, earn points and get rewarded. Check with our representative for eligibility and more information.



Lenovo Elite Booster Program: Invite-only partners can expedite sales growth with additional benefits and incentives along with white glove service.

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Let us help you win more opportunities with our dedicated team.

Meet the Ingram Micro Lenovo IDG team.

Field team:

Mike Thompson Sr. Development Executive michael.thompson@ingrammicro.com (716) 225-7968

Stephanie Ross
Development Executive
stephanie.ross@ingrammicro.com

Inside team:

Lonnie Cook Sr. Category Business Manager lonnie.cook@ingrammicro.com (714) 382-2614 Frank Rondinelli Sr. Manager Customer Experience frank.rondinelli@ingrammicro.com

(716) 633-3600, ext. 66300

Ashley Conley
Sr. Category Experience Representative
ashley.conley@ingrammicro.com

Linus Tonellato Sr. Category Experience Representative linus.tonellato@ingrammicro.com

Christopher Koester
Category Experience Representative II
christopher.koester@ingrammicro.com

Casey Pokelwaldt
Category Experience Representative II
casey.pokelwaldt@ingrammicro.com

Paul Schweitzer
Category Experience Representative II
paul.schweitzer@ingrammicro.com

Jim Flatley
Category Experience Representative
james.flatley@ingrammicro.com

Suzi Baco Sr. Data Insights Analyst suzi.baco@ingrammicro.com Lenovo Strategic Accounts Hardware Team Im.lenovo@ingrammicro.com

Lenovo Services & Software Team lenovoservices@ingrammicro.com (800) 456-8000, ext. 76331

Lenovo SMB Support smb.lenovo@ingrammicro.com (800) 456-8000, ext. 76024

Lenovo IDG Solutions Design & Services team (800) 445-5066, ext.77265

Meet the Ingram Micro Lenovo ISG team.

Field team:

Daniel Eyrick
Development Executive
daniel.eyrick@ingrammicro.com

Pratik Patel
Sr. Technology Consultant
pratik.patel@ingrammicro.com

Inside team:

Jerry Hovey
Manager, Sales
jerry.hovey@ingrammicro.com

Dan Matychak
Category Business Manager III
daniel.matychak@ingrammicro.com

Kelsey Jones Category Experience Representative II kelsey.jones3@ingrammicro.com

Colin Reboy
Category Experience Representative II
colin.reboy@ingrammicro.com

Janice Contreras
Category Experience Representative
janice.contreras@ingrammicro.com

Tony Williams
Category Experience Representative
tony.williams@ingrammicro.com

Nathan Meutsch Sr. Category Experience Representative – Team Lead nathan.meutsch@ingrammicro.com Cody Kedron Sr. Technical Solutions Specialist cody.kedron@ingrammicro.com

David Gdaniec Technical Solutions Engineer david.gdaniec@ingrammicro.com

Lenovo data center solutions lenovo.servers@ingrammicro.com

Lenovo ISG services and warranties lenovodcg.services@ingrammicro.com



