

# Breakthrough productivity and performance

That's the power of Copilot+ PCs with Intel vPro®



Copilot+PC



## Four business computing challenges facing IT

### Windows 10 end of support

Outdated devices can put businesses at risk. After October 14, 2025, Windows 10 devices will no longer receive security updates, which can expose organizations to evolving threats. Upgrade now before support ends.

### Productivity bottlenecks

64%

of surveyed employees say they struggle with having enough time or energy to do their job.<sup>1</sup>

### Evolving workplace needs

70%

of business leaders say device quality needs to improve to support hybrid work more successfully.<sup>2</sup>

### Embracing AI

73%

of companies are prioritizing AI over all other digital investment.<sup>3</sup>

### Breakthrough productivity

Delivering the most efficient x86 processor by Intel in the thinnest laptop designs<sup>4</sup>, with unique AI experiences like Recall (preview)<sup>5</sup>, Live Captions<sup>6</sup>, and Windows Studio Effects<sup>7</sup>

### Turnkey security for business

Protect valuable business and personal information from chip to cloud with powerful hardware-backed security by default, enhanced privacy settings, and granular IT controls

## Better together



### Easy to manage and more cost-efficient than you may think

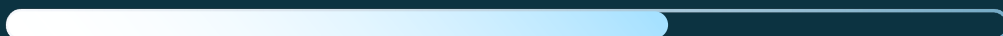
Copilot+ PCs are designed for compatibility, easy remote onboarding, and automated deployment processes with features like Windows Autopilot<sup>8</sup>, and 40% fewer device-related help desk tickets with Intel vPro<sup>® 9</sup>

### Optimized for AI

AI runs securely on your device with Intel® Core™ Ultra 200V series processors and built-in AI acceleration

70%

reduction in attack surface with Intel vPro® compared to 4-year-old devices.<sup>10</sup>



# Reasons to upgrade to Copilot+ PCs featuring Intel vPro®



## Outdated devices increase vulnerability

Older devices can be more vulnerable—and since you'll no longer receive security updates after Windows 10 support ends, delaying your upgrade could put your business at risk.



## Stay competitive

Copilot+ PCs with Intel vPro® are designed to provide the latest AI-enhanced features to help improve insights and efficiency.



## Control costs

Older devices take more time to maintain, could expose you to costly security risks, and can negatively impact employee productivity and satisfaction.



## Seamless upgrade

Copilot+ PCs with Intel vPro® are designed for rapid adoption and compatibility—ensuring a smooth transition with Windows Autopilot® and the Intel Stable IT Platform Program.

## Find the right device for the right users



Lenovo ThinkPad X9-14 Gen 1



Dell Pro 16 Plus PB16250



ZBOOK 8 G1A

## Unlock the power of AI for your business PCs

Explore upgrading your device fleet to Copilot+ PCs with Intel vPro®



<sup>1</sup> Microsoft, Work Trend Index Report, 2023; [Will AI Fix Work?](#)

<sup>2</sup> Forrester, Understanding the Role of Modernized PCs in Hybrid Work Environment Optimization, 2021.

<sup>3</sup> Accenture, Among C-suite Leaders, AI is Top Digital Priority in the Path to Operational Resilience, 2023.

<sup>4</sup> Refers to Intel® Core™ Ultra 200V series processors in comparison to prior generation and competition processors powering ultrathin systems (as of August 2024).

<sup>5</sup> [Recall \(preview\)](#) is available starting early 2025 in most markets; rolling out to the European Economic Area later in 2025. Optimized for select languages (English, Chinese

(Simplified), French, German, Japanese, and Spanish. Content-based and storage limitations apply. Requires [Windows Hello Enhanced Sign-in Security](#). Enterprise license required for some [policy-enabled management controls](#). [Learn more](#).

<sup>6</sup> Translation for video and audio subtitles into English from 40+ languages and from 27 languages into Chinese (Simplified). [Learn more](#).

<sup>7</sup> Requires built-in camera; available effects vary by device. [Learn more](#).

<sup>8</sup> Microsoft Intune required; sold separately

<sup>9</sup> Estimated based on an Intel-commissioned study with Forrester that surveyed 500 respondents with experience using

Intel vPro® as their endpoint standard, "The Total Economic Impact™ Of Intel vPro®," January 22, 2024.

<sup>10</sup> Based on IOActive's "Intel vPro® 13th Gen Attack Surface Study," published March 2023 (commissioned by Intel), which evaluates Intel vPro® devices powered by 13th Gen Intel® Core™ processors against four-year old Intel-based PCs.

<sup>11</sup> Copilot+ PC experiences vary by device and region and may require updates continuing to roll out through 2025; timing varies. [Learn more](#).