

Unlock Cloud Opportunities with the Data Center Optimization Program



Supplement your on-premises business and accelerate revenue growth with Azure.

Partner with Ingram Micro to unlock the full potential of your on-premises infrastructure through Data Center Optimization Program. As a leading global distributor, Ingram Micro offers the resources, tools, engineering support, and guidance needed to drive your hybrid cloud practice forward.


Overview of the Data Center Optimization Program


The Data Center Optimization Program helps organizations benefit from the cloud while also supplementing their on-premises business:


- ✓ Acquire new customers using AI/ML-driven tools while managing referrals with ease through a transparent process.
- ✓ Gain insights into your infrastructure, databases, and applications, and quickly identify Azure services to enhance them.
- ✓ Increase your earning potential with tailored incentive to committed revenue targets.


Partner Benefits

The Data Center Optimization Program can transform your business landscape and boost your market presence:

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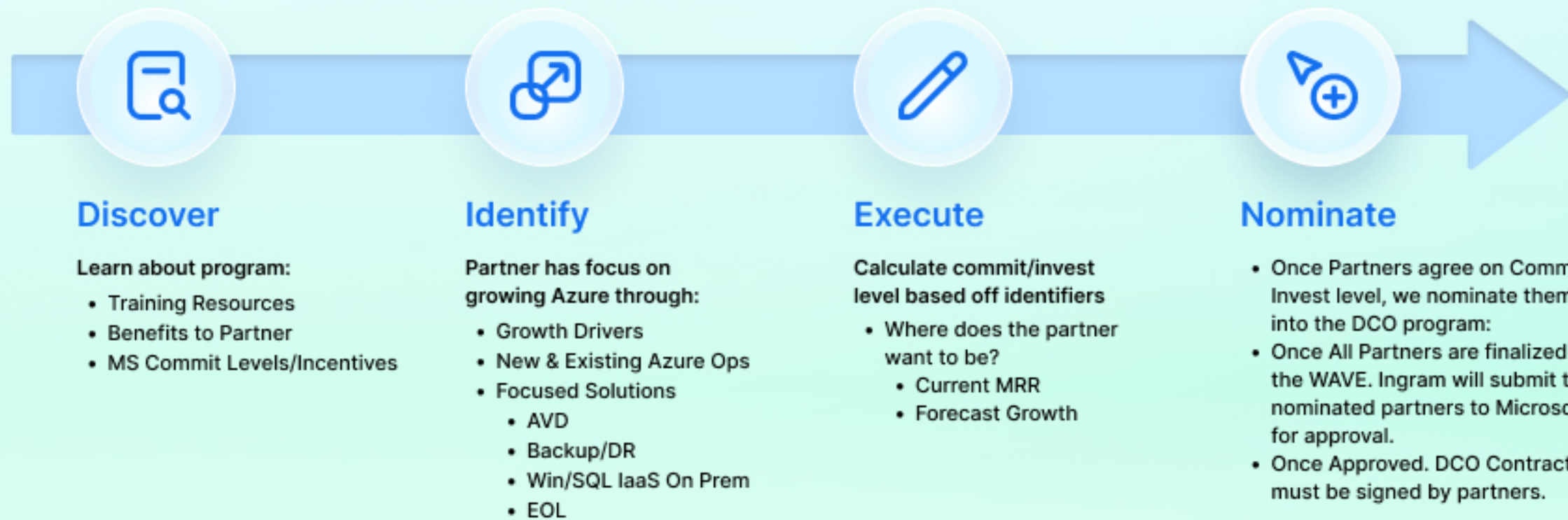
Accelerate your move to Azure
Leverage our Professional Services and expert guidance from our team of solutions engineers and specialists to expand your Azure capabilities.
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Drive customer success
Strengthen customer relationships by supporting their cloud-enabled infrastructure with innovative solutions that improve retention and revenue.
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Maximize your technology investments
Capitalize on new and existing Azure opportunities by seamlessly integrating focused solutions with your current infrastructure.
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Increase your Azure skills
Enhance your Azure strategy and optimize your investment with hands-on training sessions through our interactive webinars.

Data Center Optimization (DCO) Flow Chart




Why Join the Data Center Optimization Program?

The Data Center Optimization initiative helps organizations move to the cloud with comprehensive product, technical, and marketing support.

- Modernize your architecture**
Ensure your Azure resources deliver optimal security, performance, reliability, and cost efficiency with tools and ongoing support from Ingram Micro.
- Do more with the Partner Marketing Center**
Generate ideas and content faster, empowering marketing and sales teams.
- Elevate your sales team**
Boost demand generation and lead capture by automatically streaming campaign content to your sales team.

Get Started Today

Unlock new revenue opportunities and maximize your hybrid cloud potential with the Data Center Optimization Program. Register for our webinars to learn more, and take advantage of new marketing tools to enhance your strategy. Start the journey to higher revenue and growth today with Ingram Micro.

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