

## Launch into the Era of Al with Copilot+ PCs



#### Unlock sales opportunities, drive more growth, and bring your customers into a new era of Al.

Copilot+ PCs represent a revolutionary new class of Alpowered Windows devices that are set to usher in a new wave of intelligent computing. These devices feature powerful neural processing units (NPUs) capable of 40+ trillion operations per second, enabling advanced Al capabilities and unparalleled performance. By running more Al operations directly on the device, Copilot+ PCs offer enhanced security, privacy, and productivity, transforming how users interact with technology.

The Al revolution has only begun and it is already one of the fastest-growing technologies in history - and Ingram Micro is here to help you capitalize on this opportunity. With enablement programs, training, marketing resources, services, and more, we offer everything you need to sell more, grow faster, and accelerate your profits.

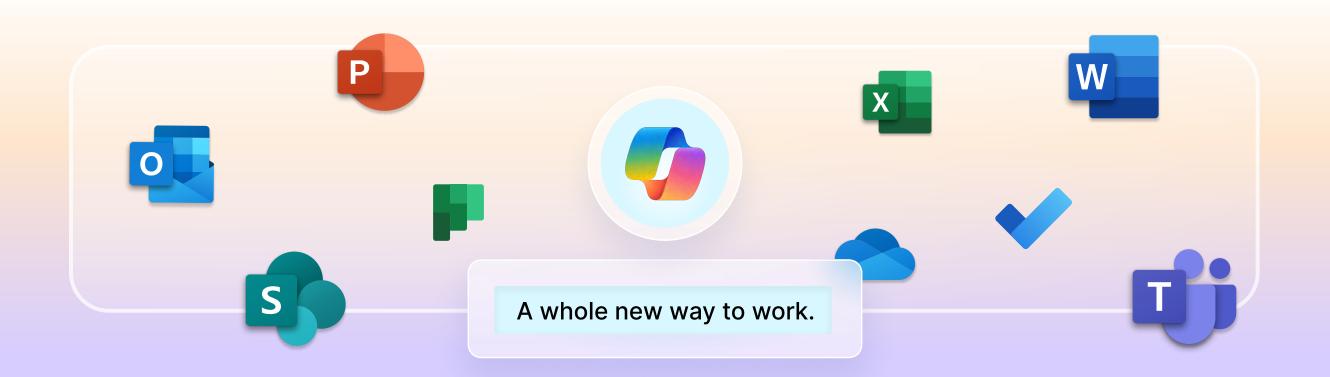
### **Supercharge Your Business with Copilot+ PCs**

- Unlock more sales opportunities and revenue
- Position yourself as a leader in Al
- Grow faster with support from Ingram Micro



## **Empower Customers with Groundbreaking Features**

- Unparalleled performance. Copilot+ PCs are the fastest, most intelligent PCs ever built, capable of 40+ trillion operations per second, all-day battery life, and locally run Al experiences.
- Powerful productivity. Users can access answers and insights faster and use generative AI to create presentations, compose emails, write reports, and more - with just a few words.
- Security designed for AI. Stay safer with the highest levels of Windows 11 cybersecurity and locally run AI operations, and rest assured that no one at Microsoft can see or make use of users' AI data.
- Turbocharged business impact. Save more time and money by eliminating tedious, mundane tasks and optimizing the IT environment with top-notch performance, security, data protection, and more.





#### **The Revenue Opportunity**

- Wide range of OEMs. Offer a lineup of Copilot+ PCs from multiple leading manufacturers, including Microsoft Surface, Acer, ASUS, Dell, HP, Lenovo, and Samsung.
- Capture early adopters. Attract forward-thinking, results-driven innovators who seek cutting-edge technology to elevate their potential and stay ahead of the curve.
- Capitalize on vast sales opportunity. Capitalize on the projected market boom: with over 50 million Al PCs expected to be sold in the next 12 months alone, Copilot+ PCs present an enormous revenue opportunity.
- Give customers an edge with innovative technology.
  Differentiate your business, be a leader in AI, and give customers a competitive advantage with cutting-edge, advanced AI technology.



## **Building Your Copilot+ PC Business** with Ingram Micro

- Comprehensive support. Access industry-leading training, marketing resources, and technical expertise to help you succeed with Copilot+ PCs.
- Exclusive programs. Benefit from partner-specific initiatives, accelerators, and incentives designed to fuel your growth.
- Supply chain efficiency. Leverage our global distribution network for timely delivery and optimal inventory management of Copilot+ PCs.
- Strategic guidance. Receive expert advice on selling Copilot+ PCs, so you can make the most of this opportunity.

# Take the Next Step with Ingram Micro and Copilot+ PCs

Ingram Micro is committed to your success in the AI PC revolution. We offer a comprehensive suite of partner benefits to help fuel your growth in this emerging market, including exclusive enablement programs, marketing resources and funds, technical support, and more.

Contact Ingram Micro today →



